



Heidi Beech

Operations & Performance Manager SA,
National Australia Bank

"I majored in Economics, but was able to select Finance courses that provided me with a **minor**. As a result I secured a **graduate finance role** in the banking sector because I was able to demonstrate an additional skill set to employers.

It is also very important to **develop experience** to complement your studies. Consider a **student exchange** or get involved in **volunteer, ambassador or mentor programs**. This will increase your professional **network** and provide you with valuable industry insights."

INCREASE YOUR EMPLOYABILITY

Business Career Mentor Program

Develop your career management skills and industry knowledge with an experienced business professional. This program is designed to enhance your employability and broaden your network.

- Over 260 mentors across all business and law disciplines
- Based locally, interstate and internationally
- Training, goal setting, networking and meeting support included
- More than 20 industry partner organisations

For more information [visit the website](#).

Business School Hub

Need elective advice, help with a study plan, credit enquiries, internships, placements, internal transfers, exchange approvals? The Hub is here for all of your study needs.

How to get assistance:

- Drop in between 8.30am and 4.30pm, Monday to Friday
- Make an appointment with a Support Officer
- Attend a workshop with a Support Officer
- Attend a workshop

UniSA Leadership Program

Offered across various levels with entry points throughout the year. Participants develop skills in self-awareness, teamwork, communication, conflict resolution, mentoring facilitation, creative thinking, project design, project management and a wide range of other areas.

UniSA+Plus

A record of your participation in co-curricular activities to help you stand out as an exceptional graduate. Develop skills, experience and knowledge that employers are seeking in graduates. Complete the requirements across the duration of your degree and choose activities relevant to your desired career.

Volunteering

Strengthen your resume, make a difference, gain valuable experience and meet new people. Take up volunteering opportunities within the university or a not-for-profit organisation that matches your needs and skills. Or join Community Connect, a student-led program that allows you to identify issues you are passionate about and turn them into professional, engaging and impactful projects and events.

Career Services

Effective career planning includes understanding the job market and the state of the economy. Incorporating self-assessment into your plan will help you understand your needs and how they align to your career aspirations. UniSA offers an impressive range of career services to help you prepare for your career, get ready for the workplace and find a job.

Student clubs and associations

USASA supports a range of student-led groups that you are able to join. Becoming a member will provide opportunities to increase your network and participate in roles to boost your experience.

Professional Associations

Join a professional association to grow your network, many have student memberships available.

[Economics Society of Australia](#)

[Academy of International Business](#)

For further information contact:

Careers and Alumni

Telephone (08) 8302 0179
Facsimile (08) 8302 0904
Email businesscareers@unisa.edu.au

Business School Hub

Ground Floor, Yungondi Building
Telephone (08) 8302 7141
Email businesshub@unisa.edu.au

UniSA Leadership Program

Telephone (08) 8302 0533

UniSA+Plus

Telephone (08) 8302 0533
Email unisaplus@unisa.edu.au

Volunteering

Email volunteering@unisa.edu.au

Career Services

Email careers@unisa.edu.au

Experience Business - Projects, Placements & Internships

Email eb_enquiries@unisa.edu.au

Student Exchange & Study Tours

Telephone (08) 8302 0903
Email business.mobility@unisa.edu.au



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Business School



YOUR DEGREE YOUR CAREER

ECONOMICS, FINANCE & TRADE



UnisaBusinessSchool.edu.au

ECONOMICS, FINANCE & TRADE

As a UniSA Economics, Finance & Trade student, your degree is structured to make sure you have a comprehensive understanding of business and your chosen specialisation.

Business Core 12 courses 54 units	Principles of Economics Accounting for Business Marketing Principles: Trading & Exchange Business & Society Business Law Quantitative Methods for Business Professional Development in Business Business Operations Management & Organisation International Business Environment Strategic Management Forecasting & Business Analysis
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Economics Major 8 courses 36 units	Macroeconomics Growth Development & the Macroeconomy Economic Analysis of Business Decisions Business Finance Portfolio & Fund Management Economics of Public Policy International Economics International Currency & Banking Markets
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Electives[^] 4 courses 18 units	Free choice of elective courses
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Total: 24 courses, 108 units

How to use your electives

Your electives are extremely valuable—using them wisely can provide you with:

- A minor—a stream of four related courses adding up to 18 units. You will complete courses in your core or major that can contribute to completing a minor. Examples of remaining units to be completed are outlined in the table.
- An overseas study experience
- Practical workplace experience through an industry project or practicum

You are able to select options that add up to 18 units. For example, a minor will use 4.5-18 units or you can consider combinations of courses, placements and overseas study.

CAREERS IN ECONOMICS, FINANCE & TRADE*

BUSINESS DEVELOPMENT
Economic analyses
Project management
Business forecasting & planning
Business finance & trade development

OR

POLICY & REGULATION
Policy research
Trade & regulation
Regulatory advisory services
Policy & business advocacy

OR

GOVERNMENT & PUBLIC SECTOR
Treasury & finance
Trade & development
Senior administration
Project development

OR

FINANCE & INSURANCE
Banking
Stockbroking
Funds management
Insurance & superannuation

*The career clusters are a selection of examples for employment option—to be used as a guide only.

SUGGESTED ELECTIVES [^]	OPTIONAL MINORS ⁺	INDUSTRY PLACEMENT [~]	OVERSEAS STUDY [#]
Contemporary Applications of Economic Theory (4.5 units)	Marketing (13.5 units)	Business Research Project (4.5 units)	Business International Study Tour (4.5 units)
Project Mgt: Principles & Strategies (4.5 units)	Innovation & Entrepreneurship (18 units)	Business Practicum (4.5 units)	Short Term Exchange (4.5 units)
Financial Modelling (4.5 units)		Industry Project (9 units)	Full Semester Exchange (13.5 - 18 units)
		Business Internship (18 units)	
			=18
Contemporary Applications of Economic Theory (4.5 units)	Human Resource Management (13.5 units)	Business Research Project (4.5 units)	Business International Study Tour (4.5 units)
Project Mgt: Principles & Strategies (4.5 units)	Event Management (18 units)	Business Practicum (4.5 units)	Short Term Exchange (4.5 units)
	Logistics & Supply Chain Management (13.5 units)	Industry Project (9 units)	Full Semester Exchange (13.5 - 18 units)
		Business Internship (18 units)	
			=18
Contemporary Applications of Economic Theory (4.5 units)	Tourism Management (18 units)	Business Research Project (4.5 units)	Business International Study Tour (4.5 units)
Financial Modelling (4.5 units)	International Relations (18 units) <small>Requires Program Director approval.</small>	Business Practicum (4.5 units)	Short Term Exchange (4.5 units)
Corporate Valuation & Risk Management (4.5 units)	Recreation & Leisure Management (18 units)	Industry Project (9 units)	Full Semester Exchange (13.5 - 18 units)
		Business Internship (18 units)	
			=18
Personal Financial Management (4.5 units)	Finance (4.5 units)	Business Research Project (4.5 units)	Business International Study Tour (4.5 units)
Financial Risk Analysis (4.5 units)	Innovation & Entrepreneurship (18 units)	Business Practicum (4.5 units)	Short Term Exchange (4.5 units)
Financial Modelling (4.5 units)		Industry Project (9 units)	Full Semester Exchange (13.5 - 18 units)
		Business Internship (18 units)	
			=18

[^]Advice is available from the Business School Hub for more elective options.

⁺A full list of minors can be found at: unisa.edu.au/mme

[~]More information is available at: unisabusinessschool.edu.au/experience

[#]Funding and grants are available for overseas study support.