Heidi Beech
Operations & Performance Manager SA, National Australia Bank

“I majored in Economics, but was able to select Finance courses that provided me with a minor. As a result I secured a graduate finance role in the banking sector because I was able to demonstrate an additional skill set to employers.

It is also very important to develop experience to complement your studies. Consider a student exchange or get involved in volunteer, ambassador or mentor programs. This will increase your professional network and provide you with valuable industry insights.”

INCREASE YOUR EMPLOYABILITY

Business Career Mentor Program
Develop your career management skills and industry knowledge with an experienced business professional. This program is designed to enhance your employability and broaden your network.
- Over 260 mentors across all business and law disciplines
- Based locally, interstate and internationally
- Training, goal setting, networking and meeting support included
- More than 20 industry partner organisations

For more information visit the website.

For further information contact:

Careers and Alumni
Telephone (08) 8302 0179
Fax/Telex (08) 8302 0189
Email businesscareers@unisa.edu.au

Business School Hub
Ground Floor, Yungondi Building
Telephone (08) 8302 7141
Email businesshub@unisa.edu.au

UniSA Leadership Program
Telephone (08) 8302 0533
Email leadership@unisa.edu.au

UniSA+Plus
Telephone (08) 8302 0533
Email unisaplus@unisa.edu.au

Volunteering
Email volunteering@unisa.edu.au

Career Services
Email careers@unisa.edu.au

Experience Business - Projects, Placements & Internships
Email business.mobility@unisa.edu.au

Student Exchange & Study Tours
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Email business.exchange@unisa.edu.au

Professional Associations

- Economic Society of Australia
- Academy of International Business

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As a UniSA Economics, Finance & Trade student, your degree is structured to make sure you have a comprehensive understanding of business and your chosen specialisation.

**Business Core**
- 12 courses
- 36 units

- Principles of Economics
- Accounting for Business
- Marketing Principles: Trading & Exchange
- Business & Society
- Business Law
- Quantitative Methods for Business
- Professional Development in Business
- Business Operations
- Management & Organisation
- International Business Environment
- Strategic Management
- Forecasting & Business Analysis

**Economics Major**
- 8 courses
- 18 units

- Macroeconomics
- Growth Development & the Macroeconomy
- Economic Analysis of Business Decisions
- Business Finance
- Portfolio & Fund Management
- Economics of Public Policy
- International Economics
- International Currency & Banking Markets

**Electives**
- 4 courses
- 18 units

- Free choice of elective courses

**Total: 24 courses, 108 units**

### How to use your electives
Your electives are extremely valuable—using them wisely can provide you with:

- A minor—a stream of four related courses adding up to 18 units. You will complete courses in your core or major that can contribute to completing a minor. Examples of remaining units to be completed are outlined in the table.
- An overseas study experience
- Practical workplace experience through an industry project or practicum

You are able to select options that add up to 18 units. For example, a minor will use 4.5-18 units or you can consider combinations of courses, placements and overseas study.

### CAREERS IN ECONOMICS, FINANCE & TRADE

**BUSINESS DEVELOPMENT**
- Economic analyses
- Project management
- Business forecasting & planning
- Business Finance & trade development

**POLICY & REGULATION**
- Policy research
- Trade & regulation
- Regulatory advisory services
- Policy & business advocacy

**GOVERNMENT & PUBLIC SECTOR**
- Treasury & finance
- Trade development
- Senior administration
- Project development

**FINANCE & INSURANCE**
- Banking
- Stockbroking
- Funds management
- Insurance & superannuation

### SUGGESTED ELECTIVES*

- Contemporary Applications of Economic Theory (4.5 units)
- Project Mgt: Principles & Strategies (4.5 units)
- Financial Modelling (4.5 units)

### OPTIONAL MINORS+

- Marketing (13.5 units)
- Tourism Management (18 units)
- Finance (4.5 units)

### INDUSTRY PLACEMENT~

- Business Research Project (4.5 units)
- Business Practicum (4.5 units)
- Business Internship (18 units)

### OVERSEAS STUDY#

- Business International Study Tour (4.5 units)
- Short Term Exchange (4.5 units)
- Full Semester Exchange (13.5 - 18 units)

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*The career clusters are a selection of examples for employment option—be used as a guide only.

#Advice is available from the Business School Hub for more elective options.

*A full list of minors can be found at: unisa.edu.au/mme

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