Scott Kain
Business Development Manager, Sinobo International Logistics

"Taking part in a student exchange has opened doors to opportunities beyond my expectations. My experience studying at the Chinese University of Hong Kong exposed me to the dynamic Asian business culture that is invaluable in the current global climate. As a result, I have now relocated to Tianjin in China to enhance my knowledge of cross-cultural business processes. I encourage all students to gain a different perspective and study overseas to enhance their employment opportunities."

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**Business School Hub**
Need elective advice, help with a study plan, credit enquiries, internships, placements, internal transfers, exchange approvals? The Hub is here for all of your study needs.

- [Image: Business School Hub]

**UniSA Leadership Program**
Offered across various levels with entry points throughout the year. Participants develop skills in self-awareness, teamwork, communication, conflict resolution, mentoring facilitation, creative thinking, project design, project management and a wide range of other areas.

**UniSA+Plus**
A record of your participation in co-curricular activities to help you stand out as an exceptional graduate. Develop skills, experience and knowledge that employers are seeking.

**Volunteering**
Strengthen your resume, make a difference, gain valuable experience and meet new people. Take up volunteering opportunities within the university or a not-for-profit organisation that matches your needs and skills. Or join Community Connect, a student-led program that allows you to identify issues you are passionate about and turn them into professional, engaging and impactful projects and events.

**Career Services**
Effective career planning includes understanding the job market and the state of the economy. Incorporating self-assessment into your plan will help you understand your needs and how they align to your career aspirations. UniSA offers an impressive range of career services to help you prepare for your career, get ready for the workplace and find a job.

**Student clubs and associations**
USASA supports a range of student-led groups that you are able to join. Becoming a member will provide opportunities to increase your network and participate in roles to boost your experience.

**Professional Associations**
Join a professional association to grow your network, many have student memberships available.

- [Image: Professional Associations]

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INCREASE YOUR EMPLOYABILITY

**Business Career Mentor Program**
Develop your career management skills and industry knowledge with an experienced business professional. This program is designed to enhance your employability and broaden your network.

- Over 260 mentors across all business and law disciplines
- Based locally, interstate and internationally
- Training, goal setting, networking and meeting support included
- More than 20 industry partner organisations

For more information visit the website.
MANAGEMENT

As a UniSA Management student, your degree is structured to make sure you have a comprehensive understanding of business and your chosen specialisation.

Business Core
12 courses
54 units

- Management & Organisation
- Marketing Principles: Trading & Exchange
- Quantitative Methods for Business
- Business Law
- Principles of Economics
- Business & Society
- Professional Development in Business
- International Business Environment
- Business Intelligence
- Accounting Principles for Business Decisions
- Business Operations
- Strategic Management

Mgt Major
8 courses
36 units

- Foundations of Human Resource Management
- Communication & Organisational Practices
- Organisational Behaviour
- Managing Decision Making
- International Management Ethics & Values
- Project Management: Principles & Strategies
- Entrepreneurial Enterprises
- Organisational Leadership

Electives^+ 4 courses 18 units

Total: 24 courses, 108 units

How to use your electives

Your electives are extremely valuable—using them wisely can provide you with:

- A minor—a stream of four related courses adding up to 18 units. You may complete courses in your core or major that can contribute to completing a minor. Examples of remaining units to be completed are outlined in the table.
- An overseas study experience
- Workplace experience through an industry placement

You are able to select options that add up to 18 units. For example, a minor will use 4.5-18 units or you can consider combinations of courses, placements and overseas study.

SUGGESTED ELECTIVES^*

<table>
<thead>
<tr>
<th>Course</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Managing Services</td>
<td>4.5</td>
</tr>
<tr>
<td>Procurement &amp; Purchasing Strategies</td>
<td>4.5</td>
</tr>
<tr>
<td>Business Decision Making Simulation</td>
<td>4.5</td>
</tr>
<tr>
<td>Economic Analysis of Business Decisions</td>
<td>4.5</td>
</tr>
<tr>
<td>Business &amp; Marketing Planning</td>
<td>4.5</td>
</tr>
<tr>
<td>Business Decision Making Simulation</td>
<td>4.5</td>
</tr>
<tr>
<td>International Business</td>
<td>13.5</td>
</tr>
<tr>
<td>Management of IT</td>
<td>18</td>
</tr>
<tr>
<td>Human Resource Management</td>
<td>9</td>
</tr>
<tr>
<td>Economics of Public Policy</td>
<td>4.5</td>
</tr>
<tr>
<td>Marketing</td>
<td>13.5</td>
</tr>
<tr>
<td>Event Management</td>
<td>18</td>
</tr>
<tr>
<td>Innovation &amp; Entrepreneurial</td>
<td>18</td>
</tr>
<tr>
<td>Business Internship</td>
<td>18</td>
</tr>
</tbody>
</table>

OPTIONAL MINORS+

- Free choice of elective courses

INDUSTRY PLACEMENT~

- Business International Study Tour (4.5 units)
- Short Term Exchange (4.5 units)
- Full Semester Exchange (13.5 - 18 units)

OVERSEAS STUDY#

- International Business (13.5 units)
- Business Practicum (4.5 units)
- Business Internship (18 units)
- Full Semester Exchange (13.5 - 18 units)

How to use your electives

Your electives are extremely valuable—using them wisely can provide you with:

- A minor—a stream of four related courses adding up to 18 units. You may complete courses in your core or major that can contribute to completing a minor. Examples of remaining units to be completed are outlined in the table.
- An overseas study experience
- Workplace experience through an industry placement

You are able to select options that add up to 18 units. For example, a minor will use 4.5-18 units or you can consider combinations of courses, placements and overseas study.

FINANCE & INTERNATIONAL BUSINESS

- Analysis & management
- Global relations & trade
- Strategic planning
- Business performance & forecasting

How to use your electives

Your electives are extremely valuable—using them wisely can provide you with:

- A minor—a stream of four related courses adding up to 18 units. You may complete courses in your core or major that can contribute to completing a minor. Examples of remaining units to be completed are outlined in the table.
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CAREERS IN MANAGEMENT*

*The career clusters are a selection of examples for employment options—to be used as a guide only.

<table>
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<tr>
<th>Cluster</th>
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<tbody>
<tr>
<td>Administrative Management</td>
<td>Projects &amp; logistics, Policy &amp; systems development, IT resourcing, Procurement</td>
</tr>
<tr>
<td>Business</td>
<td>Analysis, Public policy, Human resources, General management</td>
</tr>
<tr>
<td>Marketing &amp; Sales</td>
<td>Consultancy &amp; planning, Product &amp; business development, Analysis &amp; data management, Client relations, Corporate &amp; promotional events</td>
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<tr>
<td>Finance &amp; International Business</td>
<td>Analysis &amp; management, Global relations &amp; trade, Strategic planning, Business performance &amp; forecasting</td>
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Advice is available from the Business School Hub for more elective options.

+ A full list of minors can be found at: unisa.edu.au/mme
+ More information is available at: unisabusinessschool.edu.au/experience
+ Funding and grants are available for overseas study support.