Eve Craker  
Sport and Recreation Planner, Logan City Council, Qld

“I participated in both Management Practicums offered through my study as it was an excellent opportunity to gain workplace experience. It was critical for me to learn how to start building networks and interact with the industry on a professional level, enabling me to establish my reputation in such a competitive industry.”

Business School Hub
Need elective advice, help with a study plan, credit enquiries, internships, placements, internal transfers, exchange approvals? The Hub is here for all of your study needs.

How to get assistance:
• Drop in between 8.30am and 4.30pm, Monday to Friday
• Make an appointment with a Support Officer
• Attend a workshop

UniSA Leadership Program
Offered across various levels with entry points throughout the year. Participants develop skills in self-awareness, teamwork, communication, conflict resolution, mentoring facilitation, creative thinking, project design, project management and a wide range of other areas.

UniSA+Plus
A record of your participation in co-curricular activities to help you stand out as an exceptional graduate. Develop skills, experience and knowledge that employers are seeking in graduates. Complete the requirements across the duration of your degree and choose activities relevant to your desired career.

Volunteering
Strengthen your resume, make a difference, gain valuable experience and meet new people. Take up volunteering opportunities within the university or a not-for-profit organisation that matches your needs and skills. Or join Community Connect, a student-led program that allows you to identify issues you are passionate about and turn them into professional, engaging and impactful projects and events.

Career Services
Effective career planning includes understanding the job market and the state of the economy. Incorporating self-assessment into your plan will help you understand your needs and how they align to your career aspirations. UniSA offers an impressive range of career services to help you prepare for your career, get ready for the workplace and find a job.

Experience Business - Projects, Placements & Internships
Student Exchange & Study Tours
For more information visit the website.
As a UniSA Sport & Recreation Management student, your degree is structured to make sure you have a comprehensive understanding of business and your chosen specialisation.

**Business Core**
- 12 courses
- 54 units
  - Management & Organisation
  - Business & Society
  - Marketing Principles: Trading & Exchange
  - Quantitative Methods for Business
  - Professional Development in Business
  - Accounting Principles for Business Decisions
  - Sports Law
  - Business Operations
  - Principles of Economics
  - Strategic Management
  - International Business Environment
  - Business Intelligence

**Sport & Recreation Major**
- 8 courses
- 36 units
  - Leisure Concepts
  - Fundamentals of Sport & Recreation
  - Recreation & Sport Event Programming
  - Sport Governance
  - Business Development in Sport
  - Leadership in Recreation & Sport
  - Recreation Planning in the Urban Environment

**Electives**
- 4 courses
- 18 units
  - Free choice of elective courses

**Total:** 24 courses, 108 units

**How to use your electives**
Your electives are extremely valuable—using them wisely can provide you with:
- A minor—a stream of four related courses adding up to 18 units. You may complete courses in your core or major that can contribute to completing a minor. Examples of remaining units to be completed are outlined in the table.
- An overseas study experience
- Workplace experience through an industry placement
- More information is available at: [unisabusinessschool.edu.au/experience](http://unisabusinessschool.edu.au/experience)

**CAREERS IN SPORT & RECREATION**

**SPORT**
- Stadium management
- Business development
- Membership & ticketing
- Media & communications
- Player development

**FITNESS**
- Health club management
- Operations
- Advertising & promotion
- Client engagement

**COMMUNITY RECREATION & PLANNING**
- Event coordination
- Project management
- Community planning & engagement
- Activities for community health

**OUTDOOR RECREATION**
- Program coordination
- Risk management
- Operations

**SUGGESTED ELECTIVES**

- Managing the Athletic Pathway (4.5 units)
- Sport & Recreation Facilities Management (4.5 units)
- Sport, Coaching & Community Development (4.5 units)
- Recreation & Wellness Management (4.5 units)
- Psychology (18 units)
- Event Management (13.5 units)
- Project Mgt: Principles & Strategies (4.5 units)
- Environment: A Human Perspective (4.5 units)
- Introduction to Group & Team Psychology (4.5 units)
- Sport & Event Management (4.5 units)

**OPTIONAL MINORS**

- Marketing (13.5 units)
- Business Practicum (4.5 units)
- Industry Project (9 units)
- Business Internship (18 units)
- Business Practicum (4.5 units)
- Industry Project (9 units)
- Business Internship (18 units)
- Business Practicum (4.5 units)
- Industry Project (9 units)
- Business Internship (18 units)

**INDUSTRY PLACEMENT**

- Business International Study Tour (4.5 units)
- Short Term Exchange (4.5 units)
- Full Semester Exchange (13.5 - 18 units)

**OVERSEAS STUDY**

- Business International Study Tour (4.5 units)
- Short Term Exchange (4.5 units)
- Full Semester Exchange (13.5 - 18 units)

*Advice is available from the Business School Hub for more elective options.*

**Business International Study Tour (4.5 units)**

- Business Practicum (4.5 units)
- Industry Project (9 units)
- Business Internship (18 units)

**Short Term Exchange (4.5 units)**

- Business Practicum (4.5 units)
- Industry Project (9 units)
- Business Internship (18 units)

**Full Semester Exchange (13.5 - 18 units)**

**FITNESS***
- Health club management
- Operations
- Advertising & promotion
- Client engagement

**SPORT***
- Stadium management
- Business development
- Membership & ticketing
- Media & communications
- Player development

**COMMUNITY RECREATION & PLANNING***
- Event coordination
- Project management
- Community planning & engagement
- Activities for community health

**OUTDOOR RECREATION***
- Program coordination
- Risk management
- Operations

*The career clusters are a selection of examples for employment options—to be used as a guide only.*

*More information is available at: unisa.edu.au/mme

*Funding and grants are available for overseas study support.*