

INCREASE YOUR EMPLOYABILITY

Business Career Mentor Program

Develop your career management skills and industry knowledge with an experienced business professional. This program is designed to enhance your employability and broaden your network.

- Over 260 mentors across all business and law disciplines
- Based locally, interstate and internationally
- Training, goal setting, networking and meeting support included
- More than 20 industry partner organisations

For more information visit:

i.unisa.edu.au/students/business/careers/mentor-program

Business Student Hub

Need elective advice, help with a study plan, credit enquiries, internships, placements, internal transfers, exchange approvals? The Hub is here for all of your study needs.

How to get assistance:

- Drop in between 8.30am and 4.30pm, Monday to Friday
- Make an appointment with an Academic Progress Advisor
- Attend a workshop

UniSA Leadership Program

Offered across various levels with entry points throughout the year. Participants develop skills in self-awareness, teamwork, communication, conflict resolution, mentoring facilitation, creative thinking, project design, project management and a wide range of other areas.

UniSA+

A record of your participation in co-curricular activities to help you stand out as an exceptional graduate. Develop skills, experience and knowledge that employers are seeking in graduates. Complete the requirements across the duration of your degree and choose activities relevant to your desired career.

Volunteering

Strengthen your resume, make a difference, gain valuable experience and meet new people. Take up volunteering opportunities within the university or a not-for-profit organisation that matches your needs and skills. Our Community Connect program allows you to identify issues you are passionate about and turn them into professional, engaging and impactful projects and events.

Career Services

Effective career planning includes understanding the job market and the state of the economy. Incorporating self-assessment into your plan will help you understand your needs and how they align to your career aspirations. UniSA offers an impressive range of career services to help you prepare for your career, get ready for the workplace and find a job.

Student clubs and associations

USASA supports a range of student-led groups that you are able to join. Becoming a member will provide opportunities to increase your network and participate in roles to boost your experience.

Professional Associations

Join a professional association to grow your network, many have student memberships available.

Australia Computer Society: acs.org.au

Australasian Association for Information Systems: aaisnet.org

Australian Consensus Technology Association: myacta.com.au

For further information contact:

Careers and Alumni

i.unisa.edu.au/students/business/careers

Telephone (08) 8302 0646

Email businesscareers@unisa.edu.au

Business Student Hub

i.unisa.edu.au/students/business/support/hub

Ground Floor, Yungondi Building

Telephone (08) 8302 7141

Email businesshub@unisa.edu.au

UniSA Leadership Program

unisa.edu.au/leadership

Telephone (08) 8302 0533

UniSA+

unisa.edu.au/unisaplus

Telephone (08) 8302 0533

Email unisaplus@unisa.edu.au

Volunteering

unisa.edu.au/volunteering

Email volunteering@unisa.edu.au

Career Services

unisa.edu.au/careers

Email careers@unisa.edu.au

Business Internships

unisabusinessschool.edu.au/study/internships/

Email business.internships@unisa.edu.au

Student Exchange & Study Tours

i.unisa.edu.au/students/business/exchange

Telephone (08) 8302 0903

Email business.mobility@unisa.edu.au



University of
South Australia

Business
School

Follow us:

[facebook.com/UniSA](https://www.facebook.com/UniSA)

[@UniversitySA](https://www.instagram.com/universitysa)

[youtube.com/unisouthaustralia](https://www.youtube.com/unisouthaustralia)

[instagram.com/universitysa](https://www.instagram.com/universitysa)

The University of South Australia reserves the right to alter, amend or delete any program, fee, course, admission requirement, mode of delivery or other arrangement without prior notice.

Information correct at time of printing (January 2018)

CRICOS provider number 00121B



University of
South Australia

Business
School



YOUR DEGREE YOUR CAREER

INFORMATION STRATEGY &
MANAGEMENT



UnisaBusinessSchool.edu.au

INFO STRATEGY & MANAGEMENT

As a UniSA Information Strategy & Management student, your degree is structured to make sure you have a comprehensive understanding of business and your chosen specialisation.

Business Core 12 courses 54 units	Marketing Principles: Trading & Exchange
	Quantitative Methods for Business
	Business & Society
	Principles of Economics
	Management & Organisation
	Business Operations
	International Business Environment
	Accounting Principles for Business Decisions
	Business Intelligence
	Professional Development in Business
Information Technology Strategy & Management	
Business Law	

Info Strategy & Mgt Specialisation 8 courses 36 units	Design Thinking & Digital Innovation
	Information Technology Fundamentals
	Systems Analysis
	Problem Solving and Programming
	Database Fundamentals
	IT Project Management
Service Management & Integration	
Enterprise Systems	

Electives[^] 4 courses 18 units	Free choice of elective courses
---	---------------------------------

Total: 24 courses, 108 units

How to use your electives

Your electives are extremely valuable—using them wisely can provide you with:

- A minor—a stream of four related courses adding up to 18 units. You may complete courses in your core or major that can contribute to completing a minor. Examples of remaining units to be completed are outlined in the table.
- An overseas study experience
- Workplace experience through an industry placement

You are able to select options that add up to 18 units. For example, a minor will use 9-18 units or you can consider combinations of courses, placements and overseas study.

CAREERS IN INFO STRATEGY & MANAGEMENT*



TECHNOLOGY & PROCUREMENT

- Strategy & implementation
- Client advisory
- Privacy compliance
- Data security


OR



IT SALES & MARKETING

- Business development
- Web design
- Relationship management
- Contract negotiation

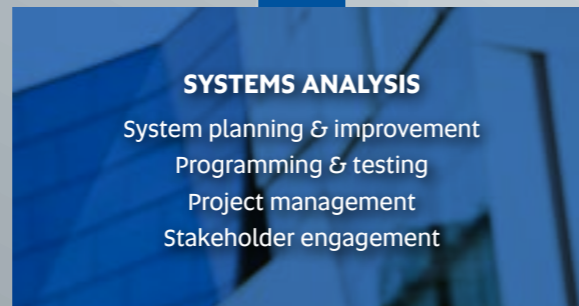
OR



CLIENT SERVICES

- Business case development
- Account management
- Service transition coordination
- ROI & performance management

OR



SYSTEMS ANALYSIS

- System planning & improvement
- Programming & testing
- Project management
- Stakeholder engagement

*The career clusters are a selection of examples for employment options—to be used as a guide only.

SUGGESTED ELECTIVES [^]	OPTIONAL MINORS ⁺	INDUSTRY PLACEMENT [~]	OVERSEAS STUDY [#]
Managing Services (4.5 units)	Logistics & Supply Chain Management (13.5 units)	Management Practicum (4.5 units)	Business International Study Tour (4.5 units)
Procurement & Purchasing Strategies (4.5 units)	Software Dev (18 units) <small>Requires Program Director approval.</small>	Industry Project (9 units)	Short Term Exchange (4.5 units)
Business Decision Making Simulation (4.5 units)		Business Internship (18 units)	Full Semester Exchange (13.5 - 18 units)
+ + + + 18			
Web Development (4.5 units)	Marketing (13.5 units)	Management Practicum (4.5 units)	Business International Study Tour (4.5 units)
Digital Marketing (4.5 units)	Digital Media (18 units) <small>Requires Program Director approval.</small>	Industry Project (9 units)	Short Term Exchange (4.5 units)
Business Decision Making Simulation (4.5 units)		Business Internship (18 units)	Full Semester Exchange (13.5 - 18 units)
+ + + + 18			
Project Management: P & S (4.5 units)	Innovation & Entrepreneurship (18 units)	Management Practicum (4.5 units)	Business International Study Tour (4.5 units)
Competitive Strategy (4.5 units)		Industry Project (9 units)	Short Term Exchange (4.5 units)
Business Decision Making Simulation (4.5 units)		Business Internship (18 units)	Full Semester Exchange (13.5 - 18 units)
+ + + + 18			
Network Fundamentals (4.5 units)	Software Dev (18 units) <small>Requires Program Director approval.</small>	Management Practicum (4.5 units)	Business International Study Tour (4.5 units)
Business Decision Making Simulation (4.5 units)	Systems Dev (9 units) <small>Requires Program Director approval.</small>	Industry Project (9 units)	Short Term Exchange (4.5 units)
		Business Internship (18 units)	Full Semester Exchange (13.5 - 18 units)
+ + + + 18			

[^]Advice is available from the Business Student Hub for more elective options.

⁺A full list of minors can be found at: unisa.edu.au/mme

[~]More information is available at: unisabusinessschool.edu.au/internships

[#]Funding and grants are available for overseas study support.