



2018 Enrolment Advice

PROGRAM CODE	DMMX	YEAR LEVEL	N/A
PROGRAM NAME	Masters of Management (MKT)		
ACADEMIC PLAN	Marketing (MKT)	CAMPUS	City West
CAMPUS CENTRAL <small>(Please contact Campus Central if you need help with enrolling or have any queries about the information on this form)</small>	Campus Central City West Level 2, Jeffrey Smart Building campuscentral.citywest@unisa.edu.au 1300 301 703	SCHOOL <small>(Please contact the School Office if you have any other queries)</small>	Business Student Hub - UniSA Business School Level 1 Yungondi Building, City West Campus businesshub@unisa.edu.au +61 8 830 27141

DEFINITIONS:

Subject Area and Catalogue Number
Class Number

A 4-letter subject area code plus a 4-digit catalogue number make up the course code, e.g. **BIOL 1033**. You can search for courses by using this code.

Enrolment Class

A class number is a unique number used to identify individual classes held during a specified study period. You can use class numbers to enrol, starting with the class number of the enrolment class.

Related Classes

An Enrolment Class is the first class you enrol in for a particular course. This can be a lecture (LEC), tutorial (TUT), workshop (WSH), practical (PRA) or external (EXT). There may be multiple enrolment classes to choose between. All other classes will be related to the enrolment class and will display once you select your enrolment class.

Auto Enrol Class

Related classes are other components (i.e. a tutorial or practical) that make up the course. In some cases you may be automatically enrolled into a particular related class that is associated with the enrolment class you selected.

In some courses, once you select the Enrolment Class, you are automatically enrolled (Auto-Enrol) in a second (related) class (e.g. by choosing a tutorial you are automatically enrolled into the lecture). You may still be required to select another related class to complete your enrolment.

Select courses from the following study periods in any combination.
 Please be advised that 8 courses equals to a full time study load.
 More than 8 courses is an overload.

Study Period 1 2018 Intensive				
BUSS	5074	Strategic Concepts	Internal: 10126 Mon, Tues, Weds in CWE/GK4-30 Timetable	If there is an auto enrol class record the following You will be automatically enrolled into the associated Workshop. Record other relevant notes

Study Period 2 2018				
Subject Area	Catalogue Number	Course Name	Classes	Notes
INFS	5117	Business Analytics and the Data-driven Organisation	Internal: 23693 Mon 3.10pm – 6pm in CWE/BH2-12 External: 24745 Timetable	If there is an auto enrol class record the following You will be automatically enrolled into the associated Workshop. Record other relevant notes
BUSS	5384	Business Ethics	Internal: 23466 Thurs 12.10pm – 3pm in CWE/GK5-15 External: 20172 Timetable	If there is an auto enrol class record the following You will be automatically enrolled into the associated Workshop. Record other relevant notes

BUSS	5114	People, Leadership and Performance	<p>Internal: 20689 Wed 4.10pm – 7pm in CWE/HH3-08</p> <p>Internal: 22003 Thurs 6.10pm – 9pm in CWE/HH3-08</p> <p>External: 20177 Timetable</p>	<p>If there is an auto enrol class record the following You will be automatically enrolled into the associated Workshop. Record other relevant notes</p>
BUSS	5074	Strategic Concepts	<p>Internal: 23051 Wed 1.10pm – 4pm in CWE/GK4-30</p> <p>Timetable</p>	<p>If there is an auto enrol class record the following You will be automatically enrolled into the associated Workshop. Record other relevant notes</p>
MARK	5025	Marketing Management	<p>Internal: 22038 Mon 6.10pm – 9pm in CWE/JS3-13A/B</p> <p>Internal: 22465 Tues 9.10pm – 12pm in CWE/JS4-11</p> <p>External: 20138 Timetable</p>	<p>If there is an auto enrol class record the following You will be automatically enrolled into the associated Workshop. Record other relevant notes</p>

MARK	5033	Marketing Strategy and Planning	<p>Internal: 22039 Thurs 10.10pm – 1pm in CWE/Y4-09 External: 20153 Timetable</p>	<p>If there is an auto enrol class record the following You will be automatically enrolled into the associated Workshop. Record other relevant notes</p>
MARK	5032	Buyer Behaviour Insights	<p>Internal: 20235 Tues 6.10pm – 9pm in CWE/Y4-09 External: 20116 Timetable</p>	<p>If there is an auto enrol class record the following You will be automatically enrolled into the associated Workshop. Record other relevant notes</p>

Study Period 4 2018 Intensive

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BUSS	5384	Business Ethics	<p>Internal: 40106 Tues, Weds, Fri in CWE/GK5-15 Timetable</p>	<p>If there is an auto enrol class record the following You will be automatically enrolled into the associated Workshop. Record other relevant notes</p>
MARK	5025	Marketing Management	<p>Internal: 40142 Mon, Tues, Weds, Thurs, Fri in CWE/JS3-13A Timetable</p>	<p>If there is an auto enrol class record the following You will be automatically enrolled into the associated Workshop. Record other relevant notes</p>

Study Period 5 2018

BUSS	5074	Strategic Concepts	<p style="text-align: center;">Internal: 53041 Wed 9.10pm – 12pm in CWE/GK4-30 External: 50179</p> <p style="text-align: center;">Timetable</p>	<p style="text-align: center;">If there is an auto enrol class record the following</p> <p style="text-align: center;">You will be automatically enrolled into the associated Workshop. Record other relevant notes</p>
BUSS	5114	People, Leadership and Performance	<p style="text-align: center;">Internal: 52117 Tues 5.10pm – 8pm in CWE/HH3-09</p> <p style="text-align: center;">Internal: 52848 Wed 5.10pm – 8pm in CWE/HH3-08</p> <p style="text-align: center;">External: 50178</p> <p style="text-align: center;">Timetable</p>	<p style="text-align: center;">If there is an auto enrol class record the following</p> <p style="text-align: center;">You will be automatically enrolled into the associated Workshop. Record other relevant notes</p>
MARK	5033	Marketing Strategy and Planning	<p style="text-align: center;">External: 50138</p> <p style="text-align: center;">Timetable</p>	<p style="text-align: center;">If there is an auto enrol class record the following</p> <p style="text-align: center;">You will be automatically enrolled into the associated Workshop. Record other relevant notes</p>

MARK	5064	Advanced Marketing Analytics	<p>Internal: 52550 Thurs 6.10pm – 9pm in CWE/JS3-13A External: 50016 Timetable</p>	<p>If there is an auto enrol class record the following You will be automatically enrolled into the associated Workshop. Record other relevant notes</p>
MARK	5025	Marketing Management	<p>Internal: 51409 Tues 10.10pm – 1pm in CWE/JS3-13A/B</p> <p>Internal: 53908 Mon 6.10pm – 9pm in CWE/JS4-12A/B</p> <p>External: 50136 Timetable</p>	<p>If there is an auto enrol class record the following You will be automatically enrolled into the associated Workshop. Record other relevant notes</p>

You may also be able to select electives for your program.

Consult the Business School Hub for advice on what electives are allowed for your program.

NOTES:

1. The table above shows the full list of courses to be taken by a student undertaking a full-time load solely in this year of the program.
2. Students enrol in all courses for both study periods (Study Periods 2 & 5) at the beginning of the year.
3. Please ensure you check the course timetable to confirm the location and possible external mode offering for each course.
4. **If you have a Study Plan, please bring it to your enrolment session to assist with enrolment.**

EXTERNAL STUDENTS

Students studying off-campus. Administrative services for external students are located at [Campus Central](#).

External mode includes online, distance education, industry placement or directed research. Virtual classrooms are deemed to be an external mode of delivery. External mode does not normally include a face to face component, however some courses offered in external mode may require a small component of on-campus activity.

It is strongly recommended that you visit the External Students webpage to gain valuable information regarding your studies.

<http://w3.unisa.edu.au/study-skills/externalstudents.html>

PART TIME STUDENTS You can study part-time which means undertaking less than the load specified for full time status. (**Full-time load** - The standard annual full-time load is 36 units or 1.0 EFTSL (Equivalent Full-Time Student Load). A student undertaking at least 75% of a full-time load for the academic year will be full-time for that year. A student who is undertaking at least 75% of a full-time load, for either the first half or second half of the year, will be full-time for that half year).

If you require further enrolment advice, please refer to the **School contact details** listed on the first page or contact [Campus Central](#).