



2019 Enrolment Advice

PROGRAM CODE	DMMX	YEAR LEVEL	N/A
PROGRAM NAME	Masters of Management (MKT)		
ACADEMIC PLAN	Marketing (MKT)	CAMPUS	City West
CAMPUS CENTRAL <small>(Please contact Campus Central if you need help with enrolling or have any queries about the information on this form)</small>	Campus Central City West Level 2, Jeffrey Smart Building askcampuscentral@unisa.edu.au 1300 301 703	SCHOOL <small>(Please contact the School Office if you have any other queries)</small>	Business Student Hub - UniSA Business School Level 1 Yungondi Building, City West Campus businesshub@unisa.edu.au +61 8 830 27141

DEFINITIONS:

Subject Area and Catalogue Number
Class Number

A 4-letter subject area code plus a 4-digit catalogue number make up the course code, e.g. **BIOL 1033**. You can search for courses by using this code.

A class number is a unique number used to identify individual classes held during a specified study period. You can use class numbers to enrol, starting with the class number of the enrolment class.

Enrolment Class

An Enrolment Class is the first class you enrol in for a particular course. This can be a lecture (LEC), tutorial (TUT), workshop (WSH), practical (PRA) or external (EXT). There may be multiple enrolment classes to choose between. All other classes will be related to the enrolment class and will display once you select your enrolment class.

Related Classes

Related classes are other components (i.e. a tutorial or practical) that make up the course. In some cases you may be automatically enrolled into a particular related class that is associated with the enrolment class you selected.

Auto Enrol Class

In some courses, once you select the Enrolment Class, you are automatically enrolled (Auto-Enrol) in a second (related) class (e.g. by choosing a tutorial you are automatically enrolled into the lecture). You may still be required to select another related class to complete your enrolment.

Select courses from the following study periods in any combination.
 Please be advised that 8 courses equals to a full time study load.
 More than 8 courses is an overload.

Study Period 1 2019 Intensive				
BUSS	5074	Strategic Concepts	Intensive Internal: 10193 Mon, Tues, Weds in GK5-15 Timetable	21 st Jan – 30 th Jan 2019 Please see timetable for further details

Study Period 2 2019				
Subject Area	Catalogue Number	Course Name	Classes	Notes
INFS	5117	Business Analytics and the Data-driven Organisation	Internal: 20571 Mon 10.10am – 1pm in CWE/BH2-12 External: 24789 Timetable	
BUSS	5384	Business Ethics	Enrol in Preparatory class: 24399 and Seminar: 23713 Tues 12.10pm – 3pm in CWE/RR5-09 External: 24663	

BUSS	5114	People, Leadership and Performance	<p>Enrol in Preparatory class: 23501 and Seminar</p> <p>Please check class timetable for seminar options</p> <p>External: 24695</p>	
BUSS	5074	Strategic Concepts	<p>Enrol in Preparatory class: 24435 and Seminar: 24346</p> <p>Wed 3.10pm – 6pm</p> <p>in CWE/RR5-09</p> <p>Timetable</p>	
MARK	5025	Marketing Management	<p>Enrol in Preparatory class: 24508 And Seminar</p> <p>Please check class timetable for seminar options</p> <p>External: 24968</p>	
MARK	5033	Marketing Strategy and Planning	<p>Enrol into Preparatory Class: 22352 and Seminar: 23692</p> <p>Thu 9:10am – 12pm</p> <p>In CWE/Y4-09</p> <p>External: 24969</p>	

MARK	5032	Buyer Behaviour Insights	<p>Enrol into Preparatory Class: 25005 and Seminar: 23740</p> <p>Tues 6:10pm – 9pm</p> <p>In CWE/Y4-09</p> <p>External: 24961</p>	
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Study Period 4 2019 Intensive				
BUSS	5384	Business Ethics	<p>Seminar: 40260</p> <p>Tues, Weds, Fri</p> <p>in CWE/GK4-30</p> <p>External: 40390</p> <p>Timetable</p>	<p>Tues 2nd July 10-4pm</p> <p>Wed 3rd July 2-5pm</p> <p>Fri 5th July 2-5pm</p> <p>Wed 10th July 2-5pm</p> <p>Fri 12th July 2-5pm</p> <p>Tues 16th July 10-4pm</p> <p>Wed 17th July 2-5pm</p> <p>Fri 19th July 2-5pm</p>

Study Period 5 2019				
BUSS	5074	Strategic Concepts	<p>Enrol in Preparatory class: 54107 and Seminar: 54032</p> <p>Tues 9.10am – 12pm</p> <p>in CWE/GK5-15</p> <p>External: 54373</p>	

BUSS	5114	People, Leadership and Performance	Please check class timetable for seminar options External: 54418	
MARK	5033	Marketing Strategy and Planning	External: 54687	
MARK	5032	Buyer Behaviour Insights	External: 54679	
MARK	5064	Advanced Marketing Analytics	Enrol in Preparatory class: 54189 and Seminar: 53227 Fri 2.10pm – 5pm in CWE/JS5-12 External: 54693	
MARK	5025	Marketing Management	Enrol in Preparatory class: 54199 And Seminar Please check class timetable for seminar options External: 54686	

You may also be able to select electives for your program.

Consult the Business School Hub for advice on what electives are allowed for your program.

NOTES:

1. The table above shows the full list of courses to be taken by a student undertaking a full-time load solely in this year of the program.
2. Students enrol in all courses for both study periods (Study Periods 2 & 5) at the beginning of the year.
3. Please ensure you check the course timetable to confirm the location and possible external mode offering for each course.
4. **If you have a Study Plan, please bring it to your enrolment session to assist with enrolment.**

EXTERNAL STUDENTS

Students studying off-campus. Administrative services for external students are located at [Campus Central](#).

External mode includes online, distance education, industry placement or directed research. Virtual classrooms are deemed to be an external mode of delivery. External mode does not normally include a face to face component, however some courses offered in external mode may require a small component of on-campus activity.

It is strongly recommended that you visit the External Students webpage to gain valuable information regarding your studies.

<http://w3.unisa.edu.au/study-skills/externalstudents.html>

PART TIME STUDENTS You can study part-time which means undertaking less than the load specified for full time status. (**Full-time load** - The standard annual full-time load is 36 units or 1.0 EFTSL (Equivalent Full-Time Student Load). A student undertaking at least 75% of a full-time load for the academic year will be full-time for that year. A student who is undertaking at least 75% of a full-time load, for either the first half or second half of the year, will be full-time for that half year).

If you require further enrolment advice, please refer to the **School contact details** listed on the first page or contact [Campus Central](#).