### 2018 Enrolment Advice

**Program Enrolment Advice Session: None**

<table>
<thead>
<tr>
<th>PROGRAM CODE</th>
<th>DBBM</th>
<th>YEAR LEVEL</th>
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<tbody>
<tr>
<td>PROGRAM NAME</td>
<td>Bachelor of Business (Marketing)</td>
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<td>2</td>
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<td>ACADEMIC PLAN</td>
<td>Marketing</td>
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<tr>
<td>CAMPUS CENTRAL</td>
<td>Campus Central City West Level 2, Jeffrey Smart Building</td>
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<td></td>
<td><a href="mailto:campuscentral.citywest@unisa.edu.au">campuscentral.citywest@unisa.edu.au</a></td>
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<td>1300 301 703</td>
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<td>CAMPUS</td>
<td>City West</td>
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<td>SCHOOL</td>
<td>Business School Hub Level 1, Yungondi Building</td>
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<td><a href="mailto:businesshub@unisa.edu.au">businesshub@unisa.edu.au</a></td>
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<td>8302 7141</td>
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DEFINITIONS:

Subject Area and Catalogue Number
A 4-letter subject area code plus a 4-digit catalogue number make up the course code, e.g. BIOL 1033. You can search for courses by using this code.

Class Number
A class number is a unique number used to identify individual classes held during a specified study period. You can use class numbers to enrol, starting with the class number of the enrolment class.

Enrolment Class
An Enrolment Class is the first class you enrol in for a particular course. This can be a lecture (LEC), tutorial (TUT), workshop (WSH), practical (PRA) or external (EXT). There may be multiple enrolment classes to choose between. All other classes will be related to the enrolment class and will display once you select your enrolment class.

Related Classes
Related classes are other components (i.e. a tutorial or practical) that make up the course. In some cases you may be automatically enrolled into a particular related class that is associated with the enrolment class you selected.

Auto Enrol Class
In some courses, once you select the Enrolment Class, you are automatically enrolled (Auto-Enrol) in a second (related) class (e.g. by choosing a tutorial you are automatically enrolled into the lecture). You may still be required to select another related class to complete your enrolment.

External Class
The external class number will be listed in the Classes column below. This number is the only enrolment class number you need to enter in ‘Manage my Enrolment’ when enrolling.
<table>
<thead>
<tr>
<th>Subject Area</th>
<th>Catalogue Number</th>
<th>Course Name</th>
<th>Classes</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>MARK</td>
<td>2020</td>
<td>Market Research</td>
<td>Enrol into Lecture&lt;br&gt;Class 21562&lt;br&gt;and&lt;br&gt;1 Tutorial&lt;br&gt;Please refer to class timetable for Tutorial class numbers&lt;br&gt;OR&lt;br&gt;Externally: 20136</td>
<td></td>
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<tr>
<td>BUSS</td>
<td>2068</td>
<td>Management and Organisation</td>
<td>Enrol into 1 Lecture&lt;br&gt;Choose Class 21424&lt;br&gt;OR&lt;br&gt;Virtual (online) Lecture 20145&lt;br&gt;and&lt;br&gt;1 Workshop&lt;br&gt;Please refer to class timetable for Workshop class numbers&lt;br&gt;OR&lt;br&gt;Externally: 20146</td>
<td>The virtual lecture is online, if you choose this option you will also need to enrol in a tutorial.</td>
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</tbody>
</table>
| MARK | 1015 | **Professional Development in Marketing** | Enrol into 1 Seminar  
Choose Class 22577  
and  
1 Tutorial  
Please refer to [class timetable](#) for Tutorial class numbers  
OR  
Externally: 20140 |
|------|------|------------------------------------------|---------------------------------------------------|
| BUSS | 2065 | **Business Operations**                 | Enrol into Lecture  
Class 21085  
OR  
Virtual (online Lecture) 20088  
and  
1 Tutorial  
Please refer to [class timetable](#) for Tutorial class numbers  
OR  
Externally: 20089 |
<p>|      |      |                                          | The virtual lecture is online, if you choose this option you will also need to enrol in a tutorial. |</p>
<table>
<thead>
<tr>
<th>Subject Area</th>
<th>Catalogue Number</th>
<th>Course Name</th>
<th>Class numbers</th>
<th>Notes</th>
</tr>
</thead>
</table>
| MARK         | 2032            | Retailing        | Enrol into Lecture  
Class 50205  
and  
1 Tutorial  
Please refer to class timetable for Tutorial class numbers  
OR  
Externally: 50139 |       |
| INFS         | 2036            | Business Intelligence | Enrol into 1 Lecture  
Choose Class 53431 or 53454  
and  
1 Computer Practical  
Please refer to class timetable for Computer Practical class numbers  
OR  
Externally: 54251 |       |
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Lectures</th>
<th>Tutorials</th>
<th>Timetable Details</th>
</tr>
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<tbody>
<tr>
<td>MARK 2007</td>
<td>Advertising</td>
<td>Enrol into Lecture Class 52843 and 1 Tutorial Please refer to class timetable for Tutorial class numbers OR Externally: 50104</td>
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<tr>
<td>BUSS 2067</td>
<td>International Business Environment</td>
<td>Enrol into Lecture Class 52431 OR Virtual (online) Lecture 54372 and 1 Tutorial Please refer to class timetable for Tutorial class numbers OR Externally: 54387</td>
<td>The virtual lecture is online, if you choose this option you will also need to enrol in a tutorial.</td>
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</table>
NOTES:
1. The table above shows the full list of courses to be taken by a student undertaking a full-time load solely in this year of the program.
2. Students enrol in all courses for both study periods (Study Periods 2 & 5) at the beginning of the year.
3. Please ensure you check the course timetable to confirm the location and possible external mode offering for each course.

PROGRAM NOTES:

EXTERNAL STUDENTS
Students studying off-campus. Administrative services for external students are located at Campus Central.

External mode includes online, distance education, industry placement or directed research. Virtual classrooms are deemed to be an external mode of delivery. External model does not normally include a face to face component, however some courses offered in external mode may require a small component of on-campus activity.

It is strongly recommended that you visit the Studying Externally webpage to gain valuable information regarding your studies. [http://www.unisa.edu.au/Study-at-UniSA/New-students/Studying-externally/](http://www.unisa.edu.au/Study-at-UniSA/New-students/Studying-externally/)

PART TIME STUDENTS
You can study part-time which means undertaking less than the load specified for full time status.

(Full-time load) - The standard annual full-time load is 36 units or 1.0 EFTSL (Equivalent Full-Time Student Load). A student undertaking at least 75% of a full-time load for the academic year will be full-time for that year. A student who is undertaking at least 75% of a full-time load, for either the first half or second half of the year, will be full-time for that half year).

If you require further enrolment advice, please refer to the School contact details listed on the first page or contact Campus Central.