2018 Enrolment Advice

Program Enrolment Advice Session: None

PROGRAM CODE	DBBM	**YEAR LEVEL**	**2**
PROGRAM NAME	Bachelor of Business (Marketing)		
ACADEMIC PLAN	Marketing	**CAMPUS**	City West
CAMPUS CENTRAL (Please contact Campus Central if you need help with enrolling or have any queries about the information on this form)	Campus Central City West Level 2, Jeffrey Smart Building campuscentral.citywest@unisa.edu.au 1300 301 703	**SCHOOL**	Business School Hub Level 1, Yungondi Building businesshub@unisa.edu.au 8302 7141

DEFINITIONS:

Subject Area and Catalogue Number	A 4-letter subject area code plus a 4-digit catalogue number make up the course code, e.g. **BIOL 1033**. You can search for courses by using this code.
Class Number	A class number is a unique number used to identify individual classes held during a specified study period. You can use class numbers to enrol, starting with the class number of the enrolment class.
Enrolment Class	An Enrolment Class is the first class you enrol in for a particular course. This can be a lecture (LEC), tutorial (TUT), workshop (WSH), practical (PRA) or external (EXT). There may be multiple enrolment classes to choose between. All other classes will be related to the enrolment class and will display once you select your enrolment class.
Related Classes	Related classes are other components (i.e. a tutorial or practical) that make up the course. In some cases you may be automatically enrolled into a particular related class that is associated with the enrolment class you selected.
Auto Enrol Class	In some courses, once you select the Enrolment Class, you are automatically enrolled (Auto-Enrol) in a second (related) class (e.g. by choosing a tutorial you are automatically enrolled into the lecture). You may still be required to select another related class to complete your enrolment.
External Class	The external class number will be listed in the Classes column below. This number is the only enrolment class number you need to enter in 'Manage my Enrolment' when enrolling.

First Semester (Study Period 2)				
Subject Area	**Catalogue Number**	**Course Name**	**Classes**	**Notes**
MARK	2020	Market Research	Enrol into Lecture Class 21562 **and** 1 Tutorial Please refer to class timetable for Tutorial class numbers OR Externally: 20136	
BUSS	2068	Management and Organisation	Enrol into 1 Lecture Choose Class 21424 OR Virtual (online) Lecture 20145 **and** 1 Workshop Please refer to class timetable for Workshop class numbers OR Externally: 20146	The virtual lecture is online, if you choose this option you will also need to enrol in a tutorial.

MARK	1015	Professional Development in Marketing	Enrol into 1 Seminar Choose Class 22577 **and** 1 Tutorial Please refer to class timetable for Tutorial class numbers OR Externally: 20140	
BUSS	2065	Business Operations	Enrol into Lecture Class 21085 OR Virtual (online Lecture) 20088 **and** 1 Tutorial Please refer to class timetable for Tutorial class numbers OR Externally: 20089	The virtual lecture is online, if you choose this option you will also need to enrol in a tutorial.

Second Semester (Study Period 5)				
Subject Area	**Catalogue Number**	**Course Name**	**Class numbers**	**Notes**
MARK	2032	Retailing	Enrol into Lecture Class 50205 **and** 1 Tutorial Please refer to class timetable for Tutorial class numbers OR Externally: 50139	
INFS	2036	Business Intelligence	Enrol into 1 Lecture Choose Class 53431 or 53454 **and** 1 Computer Practical Please refer to class timetable for Computer Practical class numbers OR Externally: 54251	

MARK	2007	Advertising	Enrol into Lecture Class 52843 **and** 1 Tutorial Please refer to class timetable for Tutorial class numbers OR Externally: 50104	
BUSS	2067	International Business Environment	Enrol into Lecture Class 52431 OR Virtual (online) Lecture 54372 **and** 1 Tutorial Please refer to class timetable for Tutorial class numbers OR Externally: 54387	The virtual lecture is online, if you choose this option you will also need to enrol in a tutorial.

NOTES:

1. The table above shows the full list of courses to be taken by a student undertaking a full-time load solely in this year of the program.
2. Students enrol in all courses for both study periods (Study Periods 2 & 5) at the beginning of the year.
3. Please ensure you check the course timetable to confirm the location and possible external mode offering for each course.

PROGRAM NOTES:

EXTERNAL STUDENTS

Students studying off-campus. Administrative services for external students are located at Campus Central.

External mode includes online, distance education, industry placement or directed research. Virtual classrooms are deemed to be an external mode of delivery. External model does not normally include a face to face component, however some courses offered in external mode may require a small component of on-campus activity.

It is strongly recommended that you visit the Studying Externally webpage to gain valuable information regarding your studies. http://www.unisa.edu.au/Study-at-UniSA/New-students/Studying-externally/

PART TIME STUDENTS

You can study part-time which means undertaking less than the load specified for full time status.

(**Full-time load** - The standard annual full-time load is 36 units or 1.0 EFTSL (Equivalent Full-Time Student Load). A student undertaking at least 75% of a full-time load for the academic year will be full-time for that year. A student who is undertaking at least 75% of a full-time load, for either the first half or second half of the year, will be full-time for that half year).

If you require further enrolment advice, please refer to the **School contact details** listed on the first page or contact Campus Central.