



2017 Enrolment Advice

No Program Enrolment Advice Session

PROGRAM CODE	DBMN	YEAR LEVEL	1
PROGRAM NAME	Bachelor of Marketing and Communication		
ACADEMIC PLAN	Marketing and Communication	CAMPUS	City West & Magill
CAMPUS CENTRAL (Please contact Campus Central if you need help with enrolling or have any queries about the information on this form)	<p>Campus Central City West Level 2, Jeffrey Smart Building campuscentral.citywest@unisa.edu.au</p> <p>Campus Central Magill Level 1 – B Block campuscentral.magill@unisa.edu.au</p> <p>1300 301 703</p>	SCHOOL (Please contact the School Office if you have any other queries)	<p>Undergraduate Program Hub businesshub@unisa.edu.au 8302 7141</p>

DEFINITIONS:

Subject Area and Catalogue Number
Class Number
Enrolment Class
Related Classes
Auto Enrol Class
External Class

A 4-letter subject area code plus a 4-digit catalogue number make up the course code, e.g. **BIOL 1033**. You can search for courses by using this code.

A class number is a unique number used to identify individual classes held during a specified study period. You can use class numbers to enrol, starting with the class number of the enrolment class.

An Enrolment Class is the first class you enrol in for a particular course. This can be a lecture (LEC), tutorial (TUT), workshop (WSH), practical (PRA) or external (EXT). There may be multiple enrolment classes to choose between. All other classes will be related to the enrolment class and will display once you select your enrolment class.

Related classes are other components (i.e. a tutorial or practical) that make up the course. In some cases you may be automatically enrolled into a particular related class that is associated with the enrolment class you selected.

In some courses, once you select the Enrolment Class, you are automatically enrolled (Auto-Enrol) in a second (related) class (e.g. by choosing a tutorial you are automatically enrolled into the lecture). You may still be required to select another related class to complete your enrolment.

The external class number will be listed in the Classes column below. This number is the only enrolment class number you need to enter in 'Manage my Enrolment' when enrolling.

First Semester (Study Period 5)

Subject Area	Catalogue Number	Course Name	Classes	Notes
MARK	1010	Marketing Principles: Trading & Exchange	Enrol into 1 Lecture Choose Class 53239 OR Virtual (online) Lecture 54585 and 1 Tutorial Please refer to class timetable for Tutorial class numbers OR Externally: 50004	The virtual lecture is online, if you choose this option you will also need to enrol in a tutorial.
LAWS	1018	Business Law	Enrol into 1 Lecture Choose Class 53592, 53593 or 54311 and 1 Tutorial Please refer to class timetable for Tutorial class numbers OR Externally: 54306	

COMM	1057	Public Relations Theory and Practice	Enrol into 1 Lecture Choose Class 51414 and 1 Tutorial Please refer to class timetable for Tutorial class numbers OR Externally: 54515	
COMM	1066	Digital Design Essentials	Enrol into 1 Computer Practical Please refer to class timetable for Tutorial class numbers OR Externally: 54516	

NOTES:

1. The table above shows the full list of courses to be taken by a student undertaking a full-time load solely in this year of the program.
2. Students enrol in all courses for both study periods (Study Periods 2 & 5) at the beginning of the year.
3. Please ensure you check the course timetable to confirm the location and possible external mode offering for each course.

EXTERNAL STUDENTS

Students studying off-campus. Administrative services for external students are located at [Campus Central](#).

External mode includes online, distance education, industry placement or directed research. Virtual classrooms are deemed to be an external mode of delivery. External model does not normally include a face to face component, however some courses offered in external mode may require a small component of on-campus activity.

It is strongly recommended that you visit the Studying Externally webpage to gain valuable information regarding your studies.

<http://www.unisa.edu.au/Study-at-UniSA/New-students/Studying-externally/>

PART TIME STUDENTS

You can study part-time which means undertaking less than the load specified for full time status.

(Full-time load - The standard annual full-time load is 36 units or 1.0 EFTSL (Equivalent Full-Time Student Load). A student undertaking at least 75% of a full-time load for the academic year will be full-time for that year. A student who is undertaking at least 75% of a full-time load, for either the first half or second half of the year, will be full-time for that half year).

If you require further enrolment advice, please refer to the **School contact details** listed on the first page or contact [Campus Central](#).