



## 2018 Enrolment Advice

Program Enrolment Advice Session: None

PROGRAM CODE	DBMN	YEAR LEVEL	2
PROGRAM NAME	<a href="#">Bachelor of Marketing and Communication</a>		
ACADEMIC PLAN	Marketing and Communication	CAMPUS	City West/ Magill
<b>CAMPUS CENTRAL</b> (Please contact Campus Central if you need help with enrolling or have any queries about the information on this form)	Campus Central City West Level 2, Jeffrey Smart Building  <a href="mailto:campuscentral.citywest@unisa.edu.au">campuscentral.citywest@unisa.edu.au</a>  1300 301 703	SCHOOL	Business School Hub Level 1, Yungondi Building  <a href="mailto:businesshub@unisa.edu.au">businesshub@unisa.edu.au</a>  8302 7141

**DEFINITIONS:**

Subject Area and  
Catalogue Number  
Class Number

A 4-letter subject area code plus a 4-digit catalogue number make up the course code, e.g. **BIOL 1033**. You can search for courses by using this code.

A class number is a unique number used to identify individual classes held during a specified study period. You can use class numbers to enrol, starting with the class number of the enrolment class.

Enrolment Class

An Enrolment Class is the first class you enrol in for a particular course. This can be a lecture (LEC), tutorial (TUT), workshop (WSH), practical (PRA) or external (EXT). There may be multiple enrolment classes to choose between. All other classes will be related to the enrolment class and will display once you select your enrolment class.

Related Classes

Related classes are other components (i.e. a tutorial or practical) that make up the course. In some cases you may be automatically enrolled into a particular related class that is associated with the enrolment class you selected.

Auto Enrol Class

In some courses, once you select the Enrolment Class, you are automatically enrolled (Auto-Enrol) in a second (related) class (e.g. by choosing a tutorial you are automatically enrolled into the lecture). You may still be required to select another related class to complete your enrolment.

External Class

The external class number will be listed in the Classes column below. This number is the only enrolment class number you need to enter in 'Manage my Enrolment' when enrolling.

# First Semester (Study Period 2)

Subject Area	Catalogue Number	Course Name	Classes	Notes
MATH	1053	<a href="#">Quantitative Methods for Business</a>	<p>Enrol into 1 Tutorial, 1 Lecture and 1 Computer Practical</p> <p>Please refer to <a href="#">class timetable</a> for Tutorial, Lecture and Computer Practical class numbers</p> <p>OR</p> <p>Externally: 24659</p>	
MARK	1015	<a href="#">Professional Development in Marketing</a>	<p>Enrol into Seminar</p> <p>Class 22577</p> <p><b>and</b></p> <p>1 Tutorial</p> <p>Please refer to <a href="#">class timetable</a> for Tutorial class numbers</p> <p>OR</p> <p>Externally: 20140</p>	

COMM	2009	<a href="#">Writing and Editing for Publication</a>	<p>Enrol into 1 Workshop</p> <p>Please refer to <a href="#">class timetable</a> for Workshop class numbers</p> <p>OR</p> <p>Externally: 24457</p>	
COMM	2080	<a href="#">Design for Digital Technologies</a>	Please refer to class timetables ( <a href="#">COMM 2080</a> & <a href="#">COMM 2079</a> ) for class numbers	
COMM	2079	<p>or</p> <p><a href="#">News and Social Media</a></p>		

## Second Semester (Study Period 5)

Subject Area	Catalogue Number	Course Name	Class numbers	Notes
MARK	2007	<a href="#">Advertising</a>	<p>Enrol into Lecture Class 52843</p> <p><b>and</b></p> <p>1 Tutorial</p> <p>Please refer to <a href="#">class timetable</a> for Tutorial class numbers</p> <p>OR</p> <p>Externally: 50104</p>	
ACCT	1009	<a href="#">Accounting Principles for Business Decisions</a>	<p>Enrol into Lecture Class 51141</p> <p>OR</p> <p>Virtual (online) Lecture 54371</p> <p><b>and</b></p> <p>1 Tutorial</p> <p>Please refer to <a href="#">class timetable</a> for Tutorial class numbers</p> <p>OR</p> <p>Externally: 50084</p>	The virtual lecture is online, if you choose this option you will also need to enrol in a tutorial.

COMM	2078	<a href="#">Communication Research Methods</a>	<p>Enrol into Lecture Class 52213</p> <p><b>and</b></p> <p>1 Tutorial</p> <p>Please refer to <a href="#">class timetable</a> for Tutorial class numbers</p> <p>OR</p> <p>Externally: 54032</p>	
COMM	2076	<a href="#">Media Law and Ethics</a>	<p>Enrol into Lecture Class 51128</p> <p><b>and</b></p> <p>1 Tutorial</p> <p>Please refer to <a href="#">class timetable</a> for Tutorial class numbers</p> <p>OR</p> <p>Externally: 54031</p>	

## NOTES:

1. The table above shows the full list of courses to be taken by a student undertaking a full-time load solely in this year of the program.
2. Students enrol in all courses for both study periods (Study Periods 2 & 5) at the beginning of the year.
3. Please ensure you check the course timetable to confirm the location and possible external mode offering for each course.

## PROGRAM NOTES:

### EXTERNAL STUDENTS

Students studying off-campus. Administrative services for external students are located at [Campus Central](#).

**External mode** includes online, distance education, industry placement or directed research. Virtual classrooms are deemed to be an external mode of delivery. External mode does not normally include a face to face component, however some courses offered in external mode may require a small component of on-campus activity.

It is strongly recommended that you visit the Studying Externally webpage to gain valuable information regarding your studies.

<http://www.unisa.edu.au/Study-at-UniSA/New-students/Studying-externally/>

### PART TIME STUDENTS

You can study part-time which means undertaking less than the load specified for full time status.

**(Full-time load** - The standard annual full-time load is 36 units or 1.0 EFTSL (Equivalent Full-Time Student Load). A student undertaking at least 75% of a full-time load for the academic year will be full-time for that year. A student who is undertaking at least 75% of a full-time load, for either the first half or second half of the year, will be full-time for that half year).

If you require further enrolment advice, please refer to the **School contact details** listed on the first page or contact [Campus Central](#).