

School of Marketing – University of South Australia Business School

2017 Internal Timetable – Postgraduate Courses

Course	Area	Catalogue No.	Prerequisites	Study Period 1 (Intensive Courses)	Study Period 2	Study Period 4 (Intensive Courses)	Study Period 5
				9 Jan-26 Mar	27 Feb –10 June	12 June– 6 Aug	7 Aug – 19 Nov
Marketing Core							
Marketing Management	MARK	5025	None	Mon 23 Jan 9am-12pm and 4pm-7pm Wed 25 Jan 9am-12pm and 4pm-7pm Friday 27 Jan 9am-12pm and 4pm-7pm Mon 30 Jan 9am-12pm and 4pm-7pm Wed 1 Feb 9am-12pm and 4pm-7pm Room: JS3-13A/B Class Enrol Number: 10141	Wed 9am-12pm Room: JS3-13A Class Enrol Number: 24105 OR Thurs 5pm-8pm Room: JS4-11 Class Enrol Number: 22582	Mon 26 June 9am-12pm and 4pm-7pm Wed 28 June 9am-12pm and 4pm-7pm Friday 30 June 9am-12pm and 4pm-7pm Mon 3 July 9am-12pm and 4pm-7pm Wed 5 July 9am-12pm and 4pm-7pm Room: JS3-13A/B Class Enrol Number: 40272	Tues 6pm-9pm Room: JS3-13A Class Enrol Number: 51808 OR Wed 1pm-4pm Room: JS3-13A Class Enrol Number: 53735
Influencing Consumer Behaviour	MARK	5032	MARK 5025	Mon 23 Jan 9am-12pm Tues 24 Jan 9am-12pm Wed 25 Jan 9am-12pm Fri 27 Jan 9am-12pm Mon 30 Jan 9am-12pm Tue 31 Jan 9am-12pm Wed 1 Feb 9am-12pm Thurs 2 Feb 9am-12pm Fri 3 Feb 9am-12pm Mon 6 Feb 9am-12pm Room: Y4-09 Class Enrol Number: 10030	Tue 6pm-9pm Room: Y4-09 Class Enrol Number: 22943		
Marketing Information & Analysis	MARK	5064	MARK 5032				Thurs 6pm-9pm Room: JS4-11 Class Enrol Number: 50278

Marketing Strategy & Planning	MARK	5033	MARK 5032		Thurs 10am-1pm Room: Y4-09 Class Enrol Number: 20920		
Marketing Electives							
Advertising: Theory & Practice	MARK	5024	MARK 5025				Tues 5pm-8pm Room: Y4-09 Class Enrol Number: 51181
Brand Management <i>Previously called "Branding"</i>	MARK	5031	MARK 5032		Wed 6pm-9pm Room Number: Y4-09 Class Enrol Number: 23756		
e-Marketing	MARK	5080	MARK 5025		Mon 5pm-8pm Room Number: Y4-09 Class Enrol Number: 24949		
Marketing Across Borders M	BUSS	5380	MARK 5025			Mon 26 June 9am-2pm Wed 28 June 9am-2pm Mon 3 July 9am-2pm Wed 5 July 9am-2pm Mon 10 July 9am-2pm Wed 12 July 9am-2pm Room Number: GK5-15 Class Enrol Number: 40126	

Business School Core Courses							
Accounting for Management M	ACCT	5011	None		Thurs 4pm-7pm Room Number: BH3-11 Class Enrol Number: 21602 OR Wed 11:40am-2:30pm Room Number: GK2-12 Class Enrol Number: 22705 OR Fri 2pm-5pm Room Number: GK2-12 Class Enrol Number: 23203 OR Tues 11:40am-2:30pm Room Number: BH3-11 Class Enrol Number: 23708 OR Thurs 9am-12pm Room Number: BH3-11 Class Enrol Number: 24226		Mon 9am-12pm Room Number: GK2-16 Class Enrol Number: 50391 OR Mon 3pm-6pm Room Number: BH3-11 Class Enrol Number: 50930 OR Wed 10am-1pm Room Number: BH3-11 Class Enrol Number: 53357 OR Fri 9am-12pm Room Number: GK2-12 Class Enrol Number: 53845
People, Leadership and Performance <i>Previously called "People, Organisation and Leadership"</i>	BUSS	5114	None		Wed 6pm-9pm Room Number: HH3-08 Class Enrol Number: 23706 OR Thurs 6pm-9pm Room Number: RR5-09 Class Enrol Number: 24406	Mon 19 June 10am-4pm Tue 20 June 10am-4pm Wed 21 June 10am-4pm Thurs 22 June 10am-4pm Fri 23 June 10am-4pm Room Number: GK4-30 Class Enrol Number: 40048	Wed 6pm-9pm Room Number: HH3-09 Class Enrol Number: 51084 OR Tues 6pm-9pm Room Number: HH3-08 Class Enrol Number: 51085
Global Business Environment	BUSS	5300	None		Tues 6pm-9pm Room Number: GK4-30 Class Enrol Number: 24388		Mon 6pm-9pm Room Number: GK5-15 Class Enrol Number: 51591 OR Tues 6pm-9pm Room Number: GK4-30 Class Enrol Number: 52079
Research for Business Decision Making	BUSS	5397	18 units		Mon 6pm-9pm Room Number: RR5-09 Class Enrol Number: 23591	See Timetable for Dates Room Number: GK5-15 Class Enrol Number: 40231	Tues 11:40am-2:30pm Room Number: GK5-15 Class Enrol Number: 52296 OR Wed 6pm-9pm Room Number: GK5-15 Class Enrol Number: 53725