UniSA Career Services

An approach to Job Searching and ways Generative Artificial Intelligence (GenAI) might assist you.

Undertake Self Assessments and find occupations aligned to your strengths	Explore industries of interest and identify potential employers	Submit an application tailored to the job requirements	Do your research on the organisation	Be well prepared for interviews	Follow up and Evaluate offers	Onboarding and continuous learning
GenAI can help to: Review job descriptions in your fields of interest and determine the required skills, compare them to your skills, and suggest ways gaps can be closed.	**GenAI can help to:** Gain insights into companies. Understand the skills and experience in demand for targeted occupations. Identify networking connections.	**GenAI can help to:** Incorporate key words into your Professional Profile for your resume and LinkedIn. Suggest ways to personalise your cover letter and address key selection criteria. Use appropriate templates, language, and grammar.	**GenAI can help to:** Summarise relevant information such as the company culture and values. Research industry trends and competitors. Suggest relevant questions to ask at an interview.	**GenAI can help to:** Predict interview questions based on key selection criteria and give feedback to improve your planned STAR responses. Tailor your responses to show you have done your research.	**GenAI can help to:** Write personalised follow up emails where appropriate. Compare and benchmark offers to enable informed discussions and decisions. Interpret information in contracts.	**GenAI can help to:** Make a plan to transition successfully into a new role. Identify ways to develop the skills you need to future proof your career.

To be successful in your job search it's important to know your strengths and be confident in what you have to offer.

*To note, recruiters could reject an application that is **obviously** written by GenAI and has **not** been personalised.*

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