

<b>Student Name:</b>		<b>ID Number:</b>
<b>Program Code: DMMX</b>	<b>Total Courses: 12</b>	<b>Total Units: 54</b>

Study Plan created by	Name:	Date:
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Area/ Catalogue	Course Name	Previous Course	Pre Req	SP 2025	When To Enrol
INFS 5130	Fundamentals of Data Analytics for Business	Business Analytics and the Data-driven Organisation		2/5	SP2 2025
BUSS 5384	Business Ethics			2/ 5 EXT	SP2 2025
BUSS 5114	People, Leadership and Performance			2/5	SP2 2025
TOUR 5009	The Business of Tourism	The Principles and Practice of Tourism		2	SP2 2025
BUSS 5356	Managing Venues and EventScapes	Sport, Tourism and Events		5	SP5 2025
TOUR 5002	Festival and Event Management	Festivals and Events		5	SP5 2025
TOUR 5003	Sustainability Destination Management	Tourism: Impact and Sustainability		5 EXT	SP5 2025
	Specialisation Elective				SP5 2025
	Specialisation Elective				SP2 2026
	Elective				SP2 2026
	Advanced Elective *Rule 3				SP2 2026
BUSS 5074	Strategic Concepts		36 units Must be completed as final course	2/5	SP2 2026

Additional Comments:
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### Specialisation Electives

Course Code	Course Name	Prerequisites	SP 2025	Advanced course
BUSS 5139	Project Management for Business	-	2/5 EXT	Yes
BUSS 5428	Service Management	-	2	Yes
BUSS 5355	Negotiation	-	5	Yes
BUSS 5302	Managing the Global Workforce	-	2/5	Yes

	CORE
	MAJOR
	ELECTIVE

All courses 4.5 units unless otherwise noted

\*\*\*Please note that UniSA has 7 study periods each calendar year with Study Periods 1, 2 and 3 being the first half of the year (commonly known as semester 1) and Study Periods 4, 5, 6 and 7 being the second half of the year (commonly known as semester 2). (Study Period 7 courses can be scheduled anytime from November to February of the following year)\*\*

The study plan above is a **guide** for this year **only** of your study with UniSA. You will be required to select and enrol in your courses each year based on your progress through your program.

Should you have less than 13.5 units to complete in any half year your enrolment will be considered to be part time for that half year and this will be noted on your record and included on your completion letter.

This Study Plan is based on UniSA's current program structure. UniSA reserves the right to vary the program structure and/or courses. Should this occur, a new Study Plan will be established, and the amount of credit granted may vary.

**Rules:**

1. BUSS 5074 Strategic Concepts is a capstone course and must be completed as the last course of the program.
2. Students undertaking the Transition to Master's pathway between the Bachelor of Business or Bachelor of Commerce (Accounting) or Bachelor of Business (Marketing) and Master of Management (Tourism and Event Management) program will receive credit for INFS 5130, BUSS 5384, BUSS 5114 and elective.
3. This course must be an advanced level course. See [Business Electives](#) list for options.

**Notes:**

1. Electives to be selected from the [specialisation elective list](#) or may be used to complete an international exchange, internship or UniSA Business electives approved by the Program Director.

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t +61 8 830 27141 | e [enquiry@business.unisa.edu.au](mailto:enquiry@business.unisa.edu.au)

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