



2025 Enrolment Advice

There will be no Program Enrolment Advice Session

PROGRAM CODE	DBMD	YEAR LEVEL	1
PROGRAM NAME	Bachelor of Business (Design and Marketing)		
ACADEMIC PLAN	Design and Marketing	CAMPUS	City West
CAMPUS CENTRAL (Please contact Campus Central if you need help with enrolling or have any queries about the information on this form)	Campus Central City West Level 2, Jeffrey Smart Building ask@campuscentral.unisa.edu.au 1300 301 703	ACADEMIC UNIT (Please contact the Academic Unit if you have any other queries)	Business Student Hub enquiry@business.unisa.edu.au 8302 7141

DEFINITIONS:

Subject Area and Catalogue Number
Class Number

A 4-letter subject area code plus a 4-digit catalogue number make up the course code, e.g. **BIOL 1033**. You can search for courses by using this code.

Enrolment Class

A class number is a unique number used to identify individual classes held during a specified study period. You can use class numbers to enrol, starting with the class number of the enrolment class.

Related Classes

An Enrolment Class is the first class you enrol in for a particular course. This can be a lecture (LEC), tutorial (TUT), workshop (WSH), practical (PRA) or external (EXT). There may be multiple enrolment classes to choose between. All other classes will be related to the enrolment class and will display once you select your enrolment class.

Auto Enrol Class

Related classes are other components (i.e. a tutorial or practical) that make up the course. In some cases you may be automatically enrolled into a particular related class that is associated with the enrolment class you selected.

External Class

In some courses, once you select the Enrolment Class, you are automatically enrolled (Auto-Enrol) in a second (related) class (e.g. by choosing a tutorial you are automatically enrolled into the lecture). You may still be required to select another related class to complete your enrolment.

There is only one enrolment class number you need to enter in 'Manage my Enrolment' when enrolling.

First Semester (Study Period 2)

Subject Area	Catalogue Number	Course Name	Classes	Notes
GRAP	1017	Design Foundation Studio	<p>Internal:</p> <p>Enrol into Lecture class 23189</p> <p>and</p> <p>Enrol into 1 Studio*</p> <p>*Please refer to class timetable for all class numbers</p> <p>External: Not Available</p>	Refer to Program Note: 2
ECON	1008	Principles of Economics	<p>Internal:</p> <p>Enrol into Preparatory class 24074</p> <p>and</p> <p>Enrol into Lecture class 23092</p> <p>and</p> <p>Enrol into 1 Tutorial*</p> <p>*Please refer to the class timetable for all class numbers</p> <p>OR</p> <p>External:</p> <p>Enrol into class 24264</p>	Refer to Program Note: 2

MARK	1010	Marketing Principles: Trading and Exchange	<p>Internal:</p> <p>Enrol into Preparatory class 23893 and Enrol into Lecture class 22956 and Enrol into 1 Tutorial*</p> <p>*Please refer to the class timetable for all class numbers</p> <p>OR</p> <p>External:</p> <p>Enrol into class 24433</p>	Refer to Program Note: 2
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Second Semester (Study Period 5)				
Subject Area	Catalogue Number	Course Name	Class numbers	Notes
GRAP	1018	Computer Graphics and Imaging for Design	<p>Internal:</p> <p>Enrol into Lecture class 52921 and Enrol into 1 Computer Practical*</p> <p>*Please refer to class timetable for all class numbers</p> <p>OR</p> <p>External:</p> <p>Enrol into online Computer Practical 52986</p>	Refer to Program Note: 2

BUSS	1057	Business and Society OR International Study Tour OR Elective	For BUSS 1057 - Business and Society Internal: Enrol into Preparatory class 53374 and Enrol into Lecture class 52513 and Enrol into 1 Tutorial* *Please refer to class timetable for all class numbers OR External: Enrol into class 54121	Business and Society: Refer to Program Note 2 International Study Tour: Refer to Program Note 2 & 4 Elective: Refer to Program Notes 2 & 3
ACCT	1008	Accounting for Business	Internal: Enrol into Preparatory class 53046 and Enrol into 1 Workshop* *Please refer to class timetable for all class numbers OR External: Enrol into class 52050	Refer to Program Note: 2

MARK	1008	Consumer Behaviour	<p>Internal:</p> <p>Enrol into Preparatory class 53432</p> <p>and</p> <p>Enrol into Lecture class 52718</p> <p>and</p> <p>Enrol into 1 Tutorial*</p> <p>*Please refer to the class timetable for all class numbers</p> <p>OR</p> <p>External:</p> <p>Enrol into class 54086</p>	<p>MARK 1010 - Marketing Principles: Trading and Exchange may be taken prior to or concurrently with MARK 1008 Consumer Behaviour.</p> <p>Refer to Program Note: 2</p>
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PLEASE NOTE:

- The table above shows the full list of courses to be taken by a student undertaking a full-time load solely in this year of the program.
- Students enrol in all courses for both study periods (Study Periods 2 & 5) at the beginning of the year.
- Please ensure you check the course timetable to confirm the location and possible external mode offering for each course.

RULES:

1. One elective in the final year must be at an Advanced Level.

PROGRAM NOTES:

1. Not all compulsory courses are offered in each study period, therefore part-time students or students commencing in the mid-year intake should consult the timetable published on each course homepage to check availability of their courses.
2. Standard study period durations vary between UniSA Business courses and UniSA Creative courses therefore course commencement dates and/or end dates will be different. Please check the timetable published on the course homepage for each course for exact dates.
3. Students should choose their elective course from the relevant Electives list. Please note that not all electives will be offered each year.
4. View available Overseas Study Opportunities at <https://www.unisa.edu.au/global-experiences/study-overseas/> or contact short.programs@unisa.edu.au

EXTERNAL STUDENTS

Students studying off-campus. Administrative services for external students are located at [Campus Central](#).

External mode includes online, distance education, industry placement or directed research. Virtual classrooms are deemed to be an external mode of delivery. External model does not normally include a face to face component, however some courses offered in external mode may require a small component of on-campus activity.

It is strongly recommended that you visit the Study Support webpage to gain valuable information regarding your studies.

<https://i.unisa.edu.au/students/student-support-services/study-support/>

PART TIME STUDENTS

You can study part-time which means undertaking less than the load specified for full time status.

(Full-time load - The standard annual full-time load is 36 units or 1.0 EFTSL (Equivalent Full-Time Student Load). A student undertaking at least 75% of a full-time load for the academic year will be full-time for that year. A student who is undertaking at least 75% of a full-time load, for either the first half or second half of the year, will be full-time for that half year).

If you require further enrolment advice, please refer to the **Academic Unit contact details** listed on the first page or contact [Campus Central](#).