

MENTEE SWOT ANALYSIS

A SWOT analysis is a tool commonly used in business planning. It is also useful to apply to individuals and teams and can be used as a preparatory activity for mentees before commencing mentoring. The process involves identifying your strengths, weaknesses, opportunities and threats. For the purpose of this exercise it may be best to consider these within a timeframe of the next 12 months.

Your Strengths	Your Weaknesses
What strengths do you have that can help you?	What areas do you need to develop in?
Opportunities	Threats
What opportunities will you have in the next 12 months?	What could threaten achieving your goals?

How can you leverage from your identified strengths?

What can you do to address your identified weaknesses and how can your mentor assist in this?

How can you capitalise on opportunities in the next 12 months?

How can you address the threats you have identified?