



University of
South Australia

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& Strategic Programs

**Communicating & Translating
Strategy into Action**

Enterprise25

Our Strategic Plan
2018 -2025



University of
South Australia



AUSTRALIA'S
UNIVERSITY
OF ENTERPRISE

Who we are

We are Australia's University of Enterprise on the global stage, agile and astute, known for relevance, equity and excellence.

What we do

We educate and prepare global learners from all backgrounds, instilling professional skills and knowledge and the capacity and drive for life-long learning.

We undertake research that is inspired by global challenges and opportunities, delivers economic and social benefits and which informs learning.

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How we do it

We operate through a partnered, end user informed culture of teaching and research with a commitment to outstanding service, continuous improvement and sustainability.

What we value

Integrity and accountability

Diversity and social justice

Engagement and collaboration

Agility and innovation

Scholarship and excellence



ENTERPRISE 25

PEOPLE

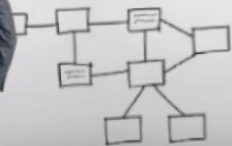
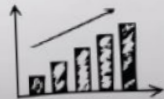
PROGRAMS

PRECINCTS

THE UNIVERSITY OF
SOUTH AUSTRALIA

IN 2025

AUSTRALIA'S UNIVERSITY
OF ENTERPRISE





PROGRAMS

Our academic programs are the passage we offer our students to their professional careers.

Our programs will be the core of what we do, how we organise ourselves, and judge our performance.

Our challenge is to remain a leading educator for the new professions and to prepare our students for their careers as the future leaders, citizens, innovators and adventurers of tomorrow.

PEOPLE

We commit to being the very best we can be. Great people are core to our success.

Through Enterprise25, our staff core attributes will influence every aspect of our employee experience, from attracting great talent through investing in our professional development and enabling high performance.





PRECINCTS

Our places underpin our community.

Precincts are the embodiment of our next capital development plan.

Precincts will see the logical geographic organisation of our program areas in complementary proximity to one another and to embedded end users and industry.

Our 2025 Ambitions

1

UniSA will be placed among the very highest nationally for student satisfaction and graduate employment rates.



5

By 2025 we will be placed within the top 8 institutions nationally for research excellence, and known as the sector's most industry-engaged university.

2

Our top twenty accredited programs will all rank among the very best in Australia and feature on the QS top 100 subject listings internationally.

3

15% of our operational income will derive from research activities, 60% of that activity directly linked to industry partners. We will grow the scale and focus of our research by building capacity in areas in which we have demonstrated excellence and potential for growth.

6

UniSA will be a high performing, culturally enterprising organisation; our core attributes embedded throughout our leadership and people.

7

Our teaching, research and practice will be consolidated on precincts closely integrated and aligned with industry.



4

Programs will draw on expertise from across the institution for their delivery - the best input contributing to the best offerings through academic curriculum communities.



Our composition in 2025

40,000 students enrolled, representing 20% growth over current numbers - 3% compound growth p.a. Of this cohort, 25% will engage with the University online - as domestic, international, transnational, postgraduate and undergraduate students.



Strategic Projects

- Expansion of UniSA Online
- Micro-credentialing and expansion of professional development offerings
- Commercial revenue generation
- Growth in international student enrolments
- Program optimisation and program management
- Research scale and focus
- Organisational transformation
- Campus consolidation

Supporting Plans and Strategies

- *Digital Learning Strategy*
- *Research and Innovation Strategic Plan*
- Student Engagement Framework
- Regional Engagement Framework
- Reconciliation Action Plan – 2018-2021
 - Aboriginal Research Strategy
 - Aboriginal Workforce Strategy
- SAGE Action Plan
- 2018-2025 Infrastructure Plan

Corporate KPIs

Key Performance Indicator	Description
Course Satisfaction	Percentage agreement for the course overall satisfaction item for undergraduate and postgraduate programs
Teacher Satisfaction	Percentage agreement for the teacher overall satisfaction item for undergraduate and postgraduate programs
Percentage of Programs with Course Satisfaction above 75%	Assesses onshore coursework programs with <u>EFTSL</u> >=100 in the given year and, of these, calculates the proportion that recorded an MCE course agreement rate >=75% for the overall course satisfaction item
Percentage of Programs with Teacher Satisfaction above 80%	Assesses onshore coursework programs with <u>EFTSL</u> >=100 in the given year and, of these, calculates the proportion that recorded an MCE teacher agreement rate >=80% for the overall teacher satisfaction item
UniSA Retention	The percentage of onshore students that have been retained from one year to the next (excludes Open Universities Australia (OUA))
Commencing Domestic Undergraduate Retention	The percentage of commencing domestic undergraduate students that have been retained from one year to the next (excludes OUA)
Onshore Coursework <u>EFTSL</u>	<u>EFTSL</u> of onshore coursework students (excludes OUA)
International Onshore Coursework <u>EFTSL</u>	<u>EFTSL</u> of international onshore coursework students (excludes offshore, research, OUA, selected non-award and study abroad students). The measure is based on <u>FPOS</u> funding type not residency of student
Number of Equity Students	Number of domestic students belonging to one or more of the following equity groups: Aboriginal, regional, remote, non-English speaking, low SES, disability (excludes OUA)
Number of Aboriginal Students	Number of Aboriginal or Torres Strait Islander domestic students (includes OUA)
Number of International Onshore Students	Number of onshore international students (excludes offshore, OUA and selected non-award and study abroad students)
Number of External Undergraduate Students	Headcount of onshore undergraduate students with an external program attendance mode (excludes OUA)
Number of UniSA Online Students	Number of UniSA Online students
Research Income (\$m)	Total research income in Categories 1-4 (<u>HERDC</u>) ; 2019 research income is based on <u>Q3</u> forecast
Cat 2 to 4 Research Income as percentage of total	Category 2 to 4 research income as a proportion of total research income
ARC National Rank (\$ awarded)	ARC National Rank based upon selected ARC schemes amount awarded
NHMRC National Rank (\$ awarded)	NHMRC National Rank based upon selected NHMRC schemes amount awarded
Compliance with <u>WHS</u> Local Action Plan	Percentage compliance with the <u>WHS</u> local action plan
Average days lost per Lost Time Incident	Average time lost in days per lost time incident
Median days lost per Lost Time Incident	Median time lost in days per lost time incident
Lost Time Injury Incidence Rate	The number of lost time incidents per 100 <u>headcount</u> , not including casuals
Operating Result (\$m)	Consolidated figures

External Context

- Job-ready Graduates Package
- Industry Links – teaching and research
- Provider Category Standards
- Australian Qualifications Framework and Short Courses
- Performance Based Funding

Questions and Discussion