



ATAR UO PROFILE

PROGRAM NAME : BACHELOR OF MARKETING AND COMMUNICATION / PROGRAM CODE : XBMN

The table below relates to all applicants whose admission is based mostly on secondary education undertaken within the previous two years, and who were selected on the basis of their ATAR alone. Offers to this program are made on ATAR and not on adjustment factors.

Note:

- N/A - Students not accepted in this category
- "<5" - indicates less than 5 ATAR-based offers were made
- UniSA selects applicants for entry on the basis of meeting the eligibility criteria and achieving a competitive Selection Rank (ATAR plus adjustment factors). For more information on general admission criteria, including applicant groupings, adjustment factors, and common admission related terms, visit: <https://www.unisa.edu.au/Study-at-UniSA/Study-with-us/Entry-pathways/Admissions-Criteria/>

| (ATAR-based offers only, across all offer rounds) | ATAR (Excluding adjustment factors) |
|---|-------------------------------------|
| Highest rank to receive an offer | 90.75 |
| Median rank to receive an offer | 83.9 |
| Lowest rank to receive an offer | 78.45 |