

KEY DESIGN DRIVERS

Create an iconic,
and well regarded
place of Enterprise
that is
uniquely UniSA

Provide a
front door
to Industry and
Research with a
clear and accessible
concierge and
enquiry service

Provide a
professional and
inviting space
where a range of
visitors will feel
**welcome and
comfortable**

Foster
**collaboration
and
connection**
between UniSA,
Industry,
Government and
Community

Create a **flexible,
integrated and
agile** space that
supports change



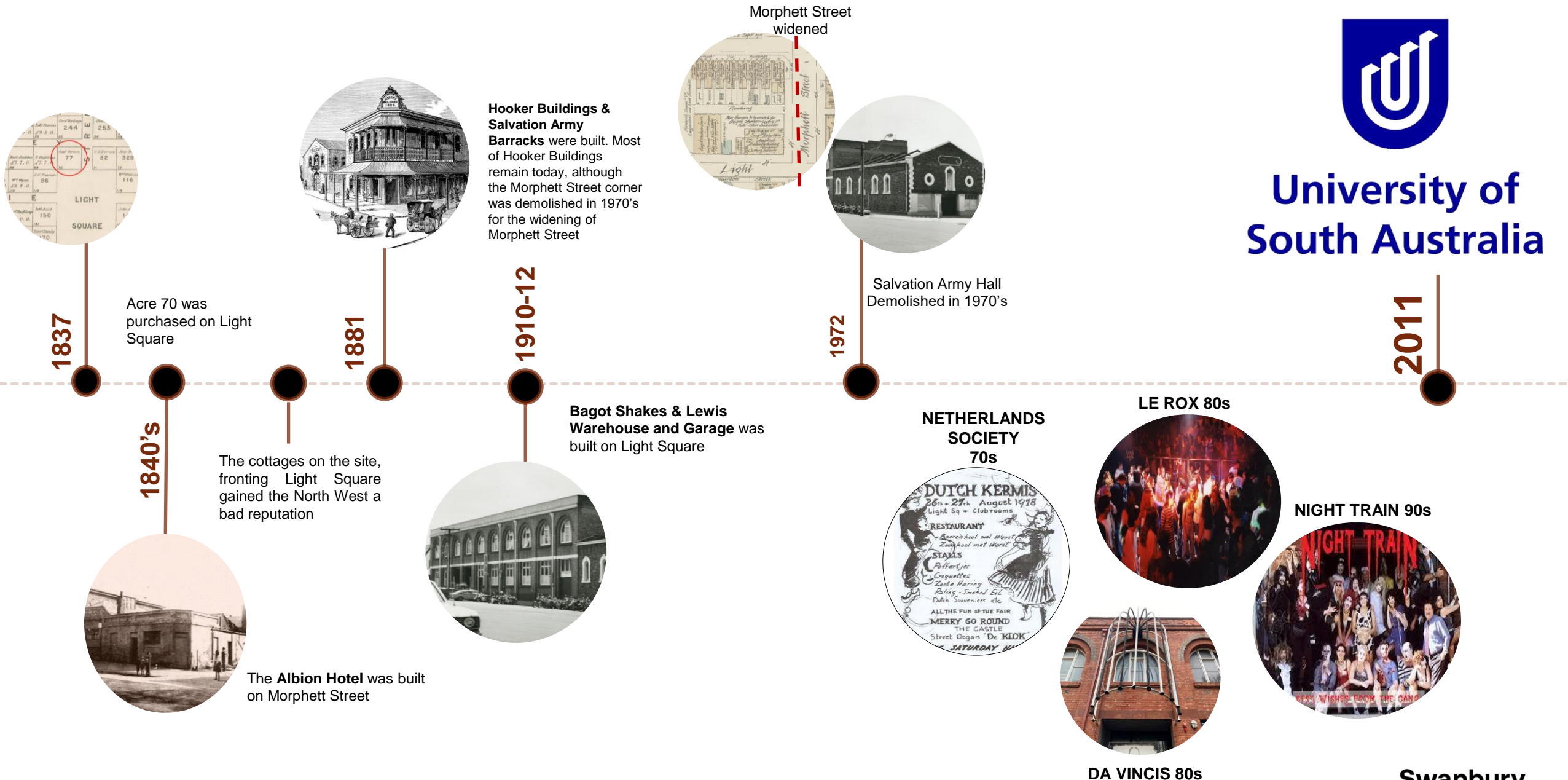
BUILDING DISCOVERY – Floor Levels

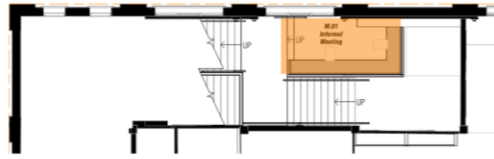


BUILDING DISCOVERY – Retaining structural elements



University of South Australia





NORTHERN STAIR MEZZANINE PLAN
1:100 @ A1



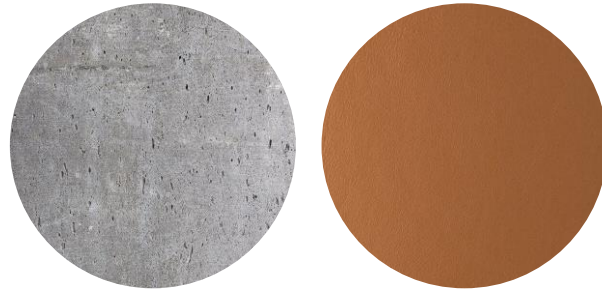
GROUND FLOOR – Key Adjacencies



FIRST FLOOR – Key Adjacencies



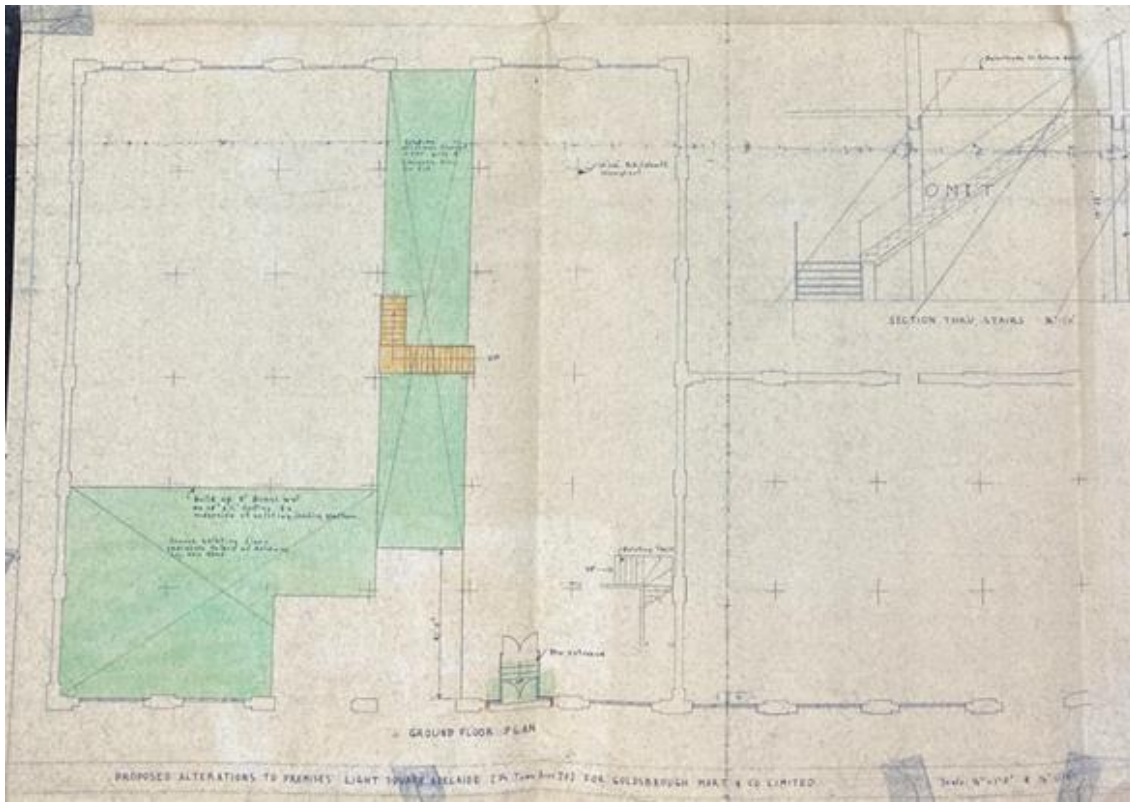
Fig 30 - Interior of the Goldsbrough Mort Skin & Hide Store (9 Light Square) showing preparation for the sale of 6,757 possum skins in July 1930 (Observer, 30 July 1930 p.16)



- skins
- leather
- concrete



1. ENTRY - referencing past use and materiality

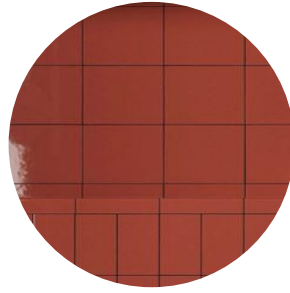


- brass strips within floor finish
- historical references engraved

2. EVENTS – referencing former driveway



3. ICC SUITES – referencing the night train



- scale and texture
- pattern



4. KITCHENS – referencing existing tiling



5. RETREAT– referencing previous design proposal



6. L1 WORKSPACE – loading beam



7. L1 WORKSPACE – repurpose birdcage

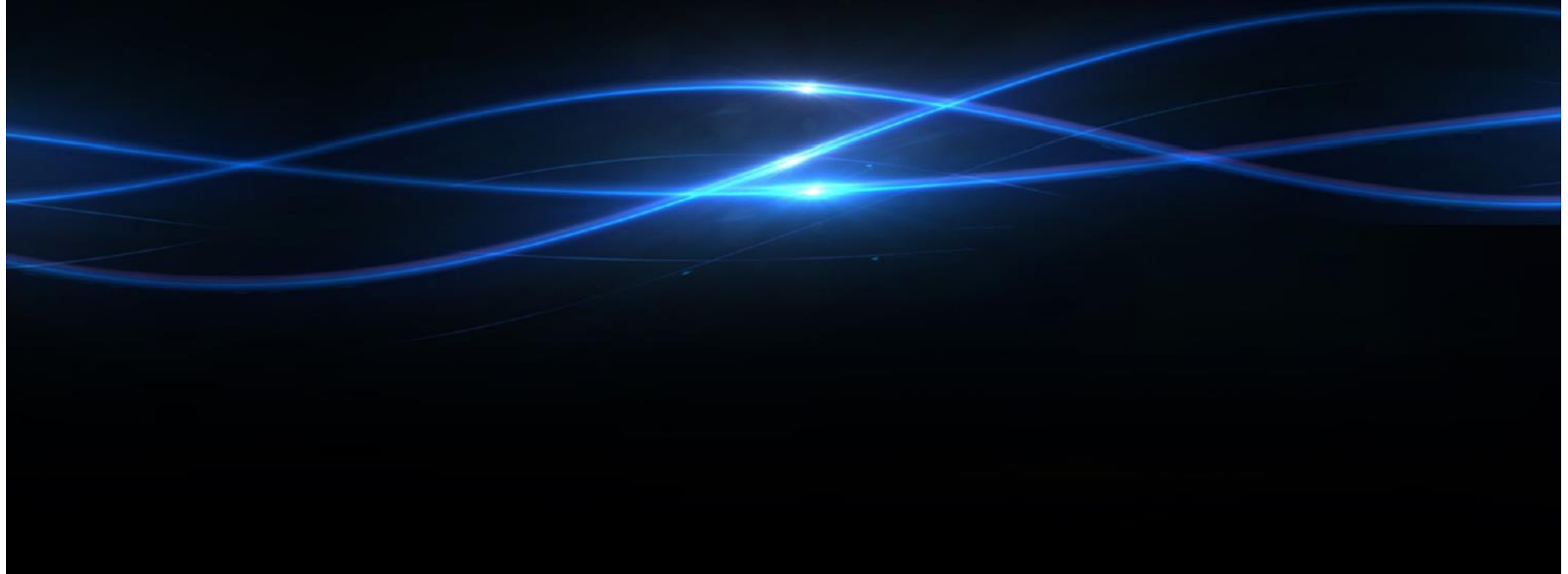


DESIGN PHILOSOPHY - Enhancing the base building

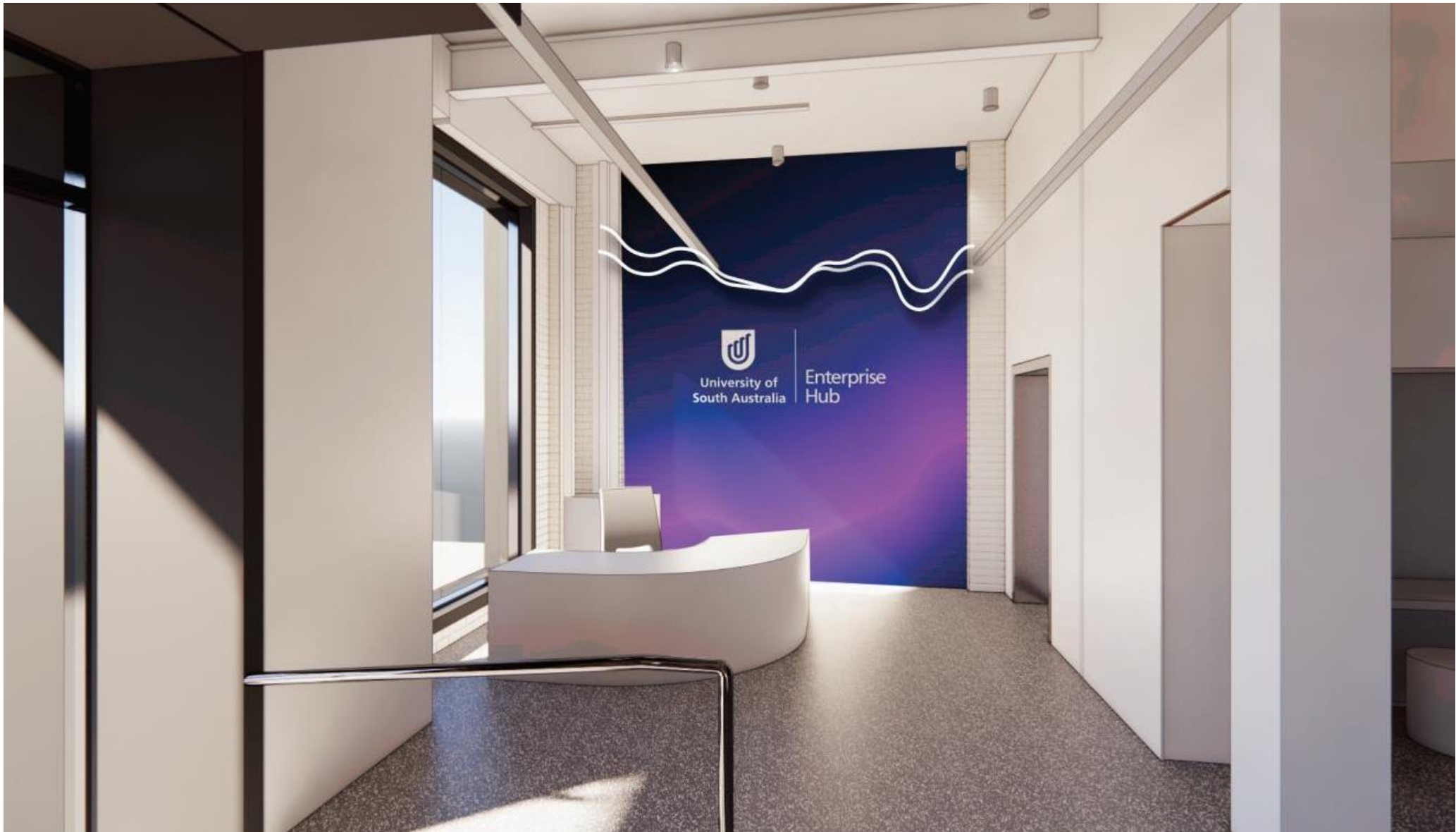


INSPIRATION

Energy.



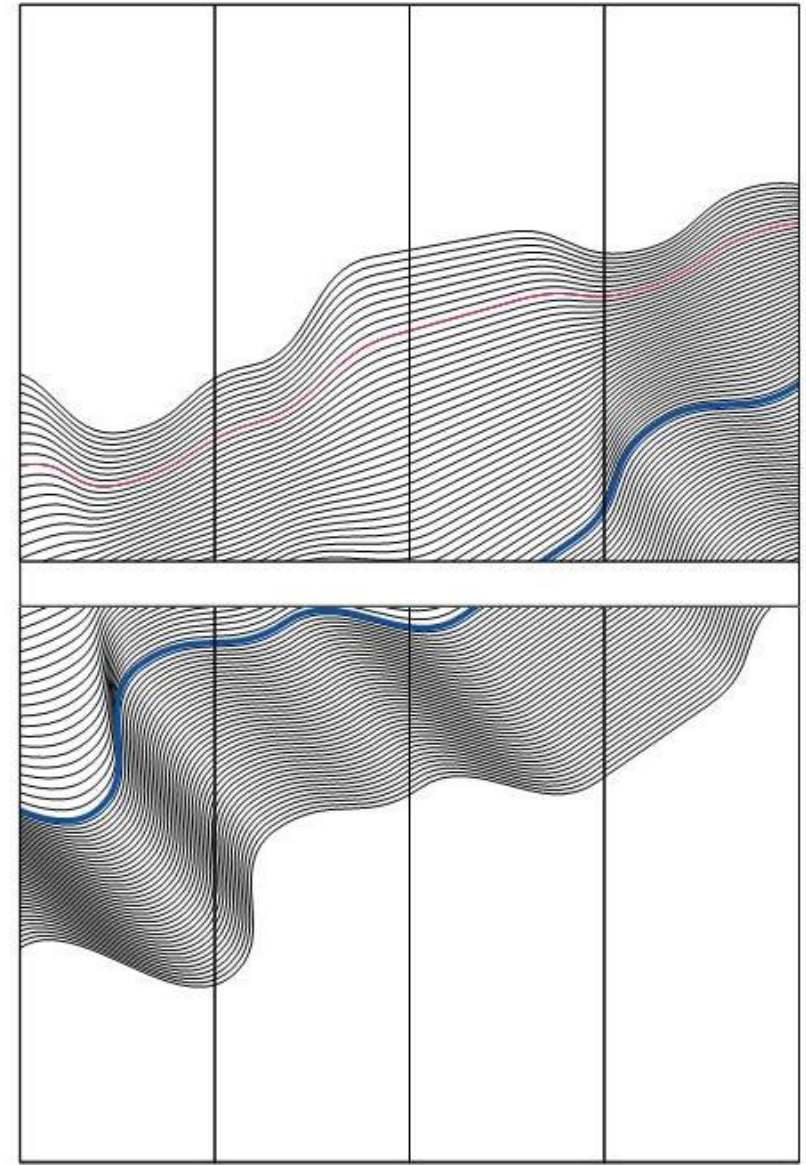
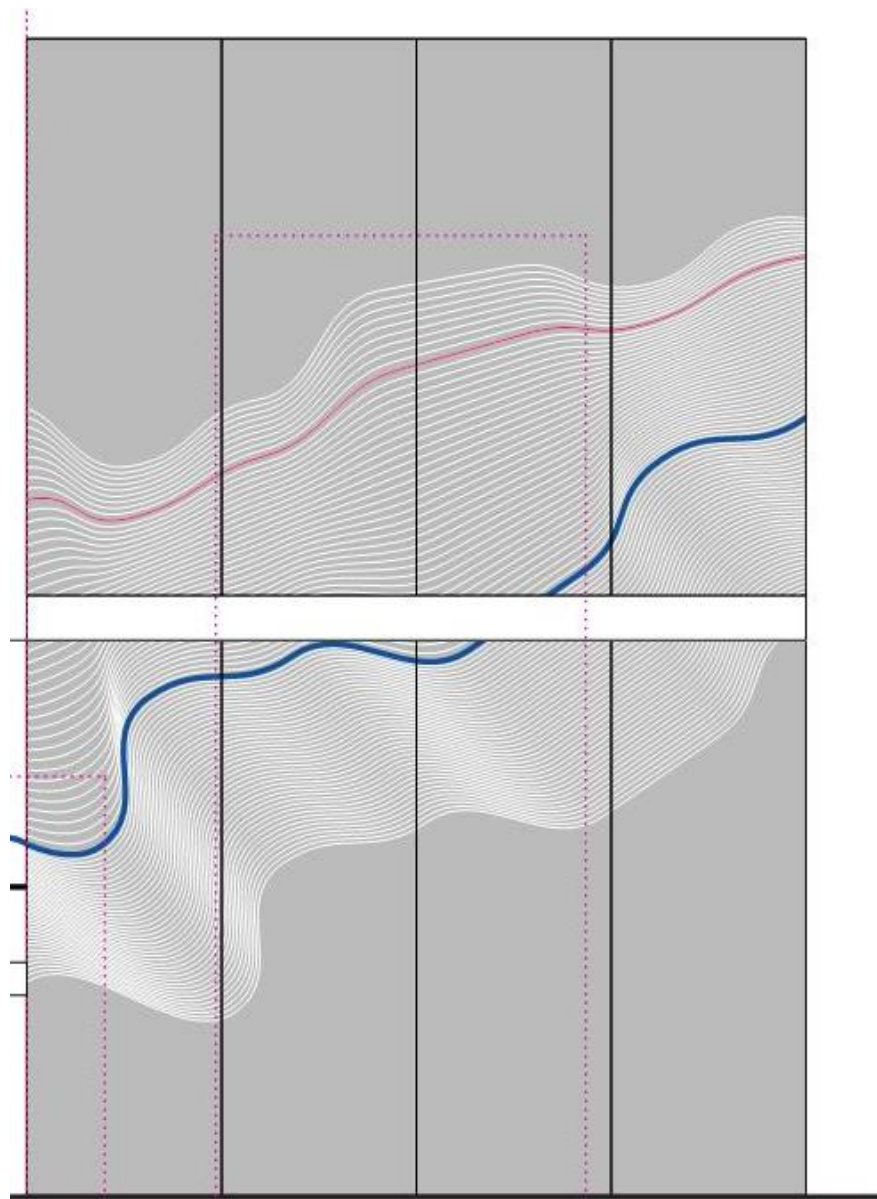
BRANDING



GRAPHIC INTENT

Arketype

**Swanbury
Penglase**



GRAPHIC INTENT

Arketype

Swanbury
Penglase



GRAPHIC INTENT





GF – Co-Working and Retreat



Thoughts on the

- comfortable
- peaceful
- get to hang out



L1 – Boardroom



L1 – 1920s area



L1 – Hotdesks and Phone Booths