

Vehicle Branding | VB

Summary

- Toyota Corolla | VB-O1
- Toyota RAV4 | VB-O2
- Toyota Kluger | VB-O3
- Toyota Hilux | VB-O4
- Toyota Landcruiser | VB-O5
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Vehicle Branding | Traditional Style

Toyota Corolla | Specifications

VB-O1

Description

Corollas are branded with the following three elements:

University of South Australia Logo

Centred vertically and horizontally on the front passenger and drivers side door.

University of South Australia Website

Centred on the rear bumper bar.

Greenfleet Logo

Centred above Hybrid badge on the boot door

Materials

Avery Dennison 853 Premium Cast Film | Royal Blue Gloss (UniSA logo and website)

Site Installation

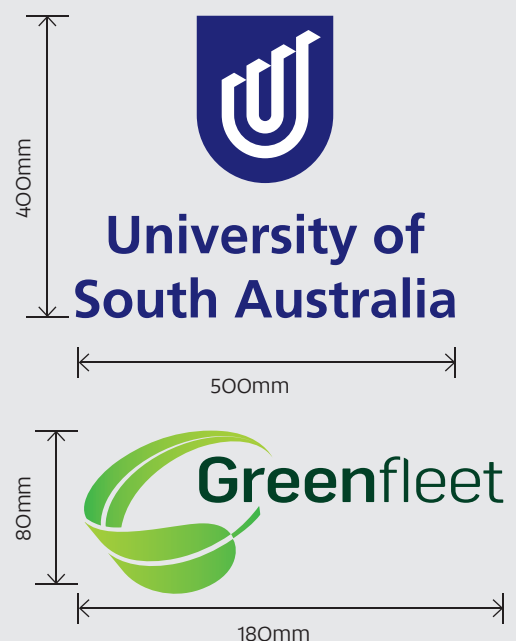
Install onsite at either vehicle dealership, or a UniSA campus. Pre-book two weeks prior to delivery of vehicle.

Artwork

Supplied to contractor in PDF format.

* Staff order Toyota Corolla branding via Portal VB-O1.

* Staff order removal of branding via Portal VB-O8.



Vehicle Branding | Traditional Style

Toyota RAV4 | Specifications

VB-02

Description

RAV4's are branded with the following three elements:

University of South Australia Logo

Centred vertically and horizontally on the front passenger and drivers side door.

University of South Australia Website

Centred on the rear bumper bar.

Greenfleet Logo

Centred above Hybrid badge on the boot door.

Materials

Avery Dennison 853 Premium Cast Film | Royal Blue Gloss (UniSA logo and website)

Site Installation

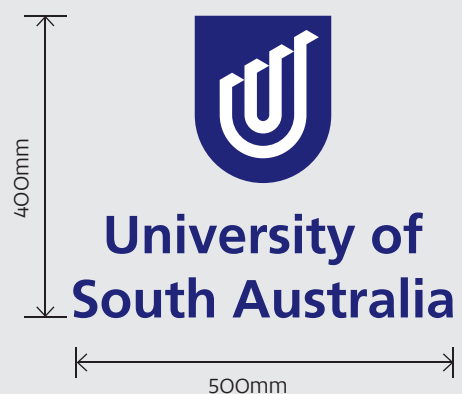
Install onsite at either vehicle dealership, or a UniSA campus. Pre-book two weeks prior to delivery of vehicle.

Artwork

Supplied to contractor in PDF format.

* Staff order Toyota RAV4 branding via Portal VB-02.

* Staff order removal of branding via Portal VB-08.



Vehicle Branding | Traditional Style

Toyota Kluger | Specifications

VB-03

Description

Klugers are branded with the following three elements:

University of South Australia Logo

Centred vertically and horizontally on the front passenger and drivers side door.

University of South Australia Website

Centred on the rear bumper bar.

Greenfleet Logo

Centred above Hybrid badge on the boot door.

Materials

Avery Dennison 853 Premium Cast Film | Royal Blue Gloss (UniSA logo and website)

Site Installation

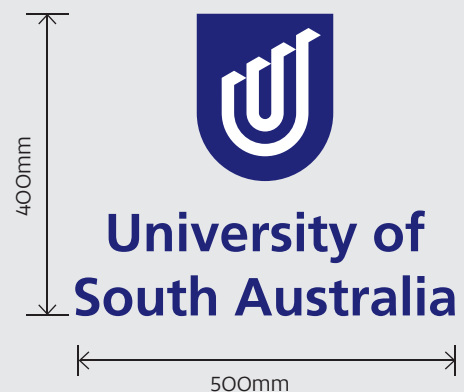
Install onsite at either vehicle dealership, or a UniSA campus. Pre-book two weeks prior to delivery of vehicle.

Artwork

Supplied to contractor in PDF format.

* Staff order Toyota Kluger branding via Portal VB-03.

* Staff order removal of branding via Portal VB-08.



Vehicle Branding | Traditional Style

Toyota Hilux | Specifications

VB-04

Description

Hilux vehicles are branded with the following three elements:

University of South Australia Logo

Centred vertically and horizontally on the front passenger and drivers side door.

University of South Australia Website

Centred on the rear bumper bar.

Greenfleet Logo

Right side of tailgate.

Materials

Avery Dennison 853 Premium Cast Film | Royal Blue Gloss (UniSA logo and website)

Site Installation

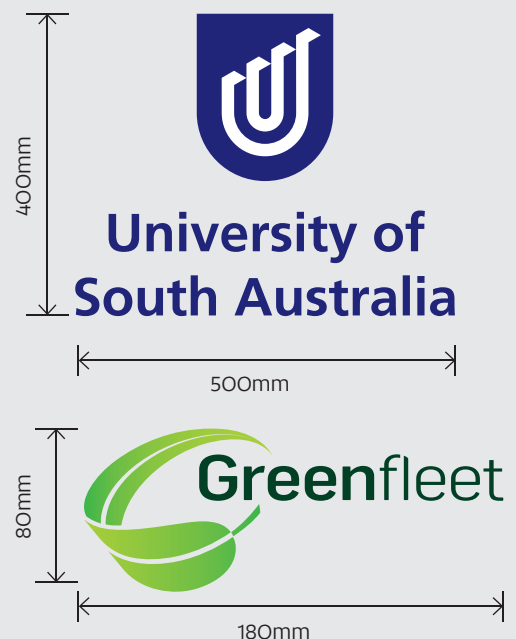
Install onsite at either vehicle dealership, or a UniSA campus. Pre-book two weeks prior to delivery of vehicle.

Artwork

Supplied to contractor in PDF format.

* Staff order Toyota Hilux branding via Portal VB-04.

* Staff order removal of branding via Portal VB-08.



Vehicle Branding | Traditional Style

Toyota Landcruiser | Specifications

VB-05

Description

Landcruisers are branded with the following three elements:

University of South Australia Logo

Centred vertically and horizontally on the front passenger and drivers side door.

University of South Australia Website

Centred on the rear bumper bar.

Greenfleet Logo

Centred above Toyota badge on the boot door.

Materials

Avery Dennison 853 Premium Cast Film | Royal Blue Gloss (UniSA logo and website)

Site Installation

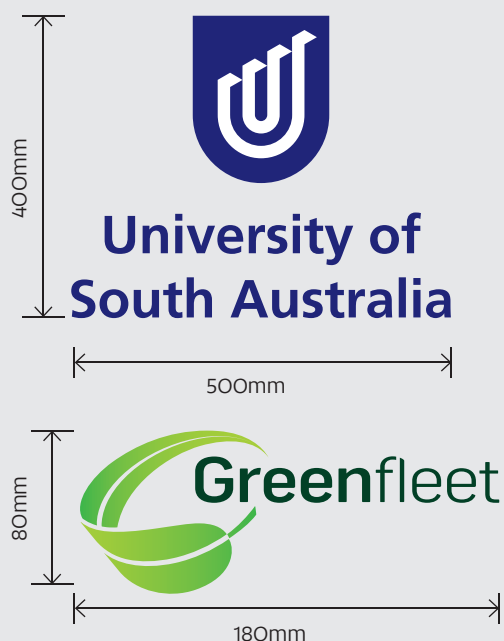
Install onsite at either vehicle dealership, or a UniSA campus. Pre-book two weeks prior to delivery of vehicle.

Artwork

Supplied to contractor in PDF format.

* Staff order Toyota Landcruiser branding via Portal VB-05.

* Staff order removal of branding via Portal VB-08.



Vehicle Branding | Traditional Style

Toyota Hiace | Specifications

VB-06

Description

Coasters are branded with the following three elements:

University of South Australia Logo x 3

- Right side of passenger doors, centred vertically
- First panel after drivers door, centred vertically & horizontally
- Front of the Coaster, above Toyota badge, centred.

University of South Australia Website

- Above reflector left side of rear bumper bar.

Greenfleet Logo

- Right side of rear bumper bar.

Materials

Avery Dennison 853 Premium Cast Film | Royal Blue Gloss (UniSA logo and website)

Site Installation

Install onsite at either vehicle dealership, or a UniSA campus.

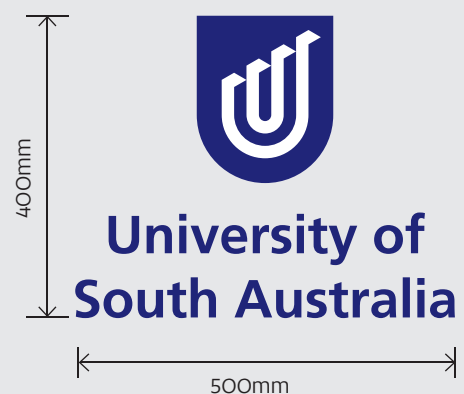
Pre-book two weeks prior to delivery of vehicle.

Artwork

Supplied to contractor in PDF format.

* Staff order Toyota Hiace branding via Portal VB-06.

* Staff order removal of branding via Portal VB-08.



Vehicle Branding | Traditional Style

Toyota Coaster | Specifications

VB-07

Description

Coasters are branded with the following three elements:

University of South Australia Logo x 3

- Right side of passenger doors, centred vertically
- First panel after drivers door, centred vertically & horizontally
- Front of the Coaster, above Toyota badge, centred.

University of South Australia Website

- Above reflector left side of rear bumper bar.

Greenfleet Logo

- Right side of rear bumper bar.

Materials

Avery Dennison 853 Premium Cast Film | Royal Blue Gloss (UniSA logo and website)

Site Installation

Install onsite at either vehicle dealership, or a UniSA campus.

Pre-book two weeks prior to delivery of vehicle.

Artwork

Supplied to contractor in PDF format.

* Staff order Toyota Coaster branding via Portal VB-07.

* Staff to order removal of branding via Portal. VB-08.



Passenger Side of Coaster |
University of South Australia Logo



Front of Coaster |
University of South Australia Logo



Rear of Coaster
Website and Greenfleet Logo

Side Logos



Front Logo

