Zoom and Panopto – What to use when

Zoom or Panopto, which should you use for online teaching? They are both used to support learning at UniSA. They have similar features, but different strengths so they can be used to meet different needs when teaching online. In most cases, Zoom would replace tutorial/practical tasks and Panopto would be used as a lecture replacement.

Zoom

Zoom is a meeting tool that provides video conferencing and screen sharing capabilities. Its features focus on interactivity and engagement during the meeting session itself. Zoom can record meetings to your local computer and to share the Zoom recording with your class, you will need to upload it to Panopto. Advanced features of Zoom include the ability to share applications, conduct polls and split the session into breakout rooms.

For further information and instructions, please see the Zoom help resource

Panopto

Panopto is designed for lecture capture, its features focus on creating a long-term, easy-to-view recording that integrates smoothly with learnonline. Panopto can record audio, webcam, PowerPoint slides, and the computer screen. Your recording will then be uploaded to the Panopto server and can be shared directly or embedded in learnonline. Captions are automatically generated. As viewers, students can take notes, search the video captions, place bookmarks, and comment on your recording. Advanced features of Panopto include the ability to conduct a prepared quiz during the display of a video.

For further information and instructions, please see the Panopto help resource
## Feature Comparison

<table>
<thead>
<tr>
<th>Feature</th>
<th>Zoom</th>
<th>Panopto</th>
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<tbody>
<tr>
<td>Interactive discussions</td>
<td>Yes. Zoom is designed for interactive discussions</td>
<td>Panopto is not designed for interactive discussions</td>
</tr>
<tr>
<td>Easy sharing of recordings</td>
<td>Upload a copy of your recorded Zoom session to Panopto</td>
<td>Panopto recordings can be shared in learrnonline or Panopto.</td>
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</tbody>
</table>
| Display                                      | • Presenter’s computer screen  
• Presenter’s talking head  
• View both talking head and computer screen simultaneously | • Presenter’s computer screen  
• Presenter’s talking head  
• View both talking head and computer screen simultaneously               |
| User view                                    | Active speaker view (default)  
Gallery view, where all meeting participants visible simultaneously | Students can view two sources (e.g. PPT/webcam). Users can choose which source is larger, or display a full screen of one source. |
| Chat                                         | Each user can post a question or comment during the meeting to everyone in the meeting or to an individual participant. This chat conversation can be saved to the local computer when the meeting ends. | • Users can post questions and make comments via the viewer window during live broadcast.  
• Viewers can also take public and private notes during broadcast.  
• Questions, comments and notes are stored after the broadcast. |
| Breakout rooms                               | Yes, subgroups of students can work collaboratively at the same time. Teachers can move from room to room. | No.                                                                     |
| Mobile friendly                              | Yes, download the Zoom mobile app.                                    | Yes, download the Panopto mobile app.                                   |
| Students can schedule and start study sessions | Yes                                                                  | No                                                                     |
| Editable recording                           | Recordings are editable once uploaded to Panopto                      | Yes                                                                    |
Examples
An example of how Zoom and Panopto have been used in the online course CURR 3021 which, as a staff member, you can explore.

Another example of how Zoom and Panopto have been used in the online course BUSS 1060 which, as a staff member, you can explore.
Why should I use Panopto rather than YouTube?

Many online courses at UniSA have used YouTube in their websites to deliver content, rather than Panopto, as they had created these videos before UniSA had a licence with Panopto. Some of the reasons why it is preferable to use Panopto to deliver UniSA content now, rather than YouTube are:

- Panopto is UniSA branded – sending the right messages to students
- No advertisements in Panopto, while there can be in YouTube
- Panopto videos can be searched by students in a way that YouTube cannot
- UniSA controls the videos, rather than YouTube

Why should I use Zoom rather than Adobe Connect?

Many online courses have adopted the use of Adobe Connect as a virtual classroom tool as UniSA previously supported this virtual classroom software. UniSA is now switching their support to Zoom rather than Adobe Connect because of licensing requirements which meant that only a certain number of staff could have Adobe Connect licenses. With our current license with Zoom, all staff and students have corporate licenses. The functionality of Zoom closely resembles the functionality of Adobe Connect, except for the use of layouts to organise pods. The ability for students to schedule, run and record their own online meetings in Zoom, to support their project work and to make recordings of presentations, is a powerful benefit for our students studying online.

If you would like to ask online teaching and learning questions related to your course, you can look through our FAQs, write to TIU@unisa.edu.au, have an online consultation with a member of the TIU, attend a Zoom workshop or sign up for the 1-week course, Introduction to Engaging Learners Online.