



## INCREASE YOUR EMPLOYABILITY

### Business Career Mentor Program

Develop your career management skills and industry knowledge with an experienced business professional. This program is designed to enhance your employability and broaden your network.

- Over 260 mentors across all business and law disciplines
- Based locally, interstate and internationally
- Training, goal setting, networking and meeting support included
- More than 20 industry partner organisations

For more information visit:

[i.unisa.edu.au/students/business/careers/mentor-program](http://i.unisa.edu.au/students/business/careers/mentor-program)

### Innovation & Collaboration Centre

Access a wide range of expertise and services through the Innovation & Collaboration Centre. Aimed at supporting students, SMEs and entrepreneurs from idea generation to growth and expansion.

### Business Student Hub

Need elective advice, help with a study plan, credit enquiries, internships, placements, internal transfers, exchange approvals? The Hub is here for all of your study needs.

How to get assistance:

- Drop in between 8.30am and 4.30pm, Monday to Friday
- Make an appointment with an Academic Progress Advisor
- Attend a workshop

### UniSA Leadership Program

Offered across various levels with entry points throughout the year. Participants develop skills in self-awareness, teamwork, communication, conflict resolution, mentoring facilitation, creative thinking, project design, project management and a wide range of other areas.

### UniSA+

A record of your participation in co-curricular activities to help you stand out as an exceptional graduate. Develop skills, experience and knowledge that employers are seeking in graduates. Complete the requirements across the duration of your degree and choose activities relevant to your desired career.

### Volunteering

Strengthen your resume, make a difference, gain valuable experience and meet new people. Take up volunteering opportunities within the university or a not-for-profit organisation that matches your needs and skills. Our Community Connect program allows you to identify issues you are passionate about and turn them into professional, engaging and impactful projects and events.

### Career Services

Effective career planning includes understanding the job market and the state of the economy. Incorporating self-assessment into your plan will help you understand your needs and how they align to your career aspirations. UniSA offers an impressive range of career services to help you prepare for your career, get ready for the workplace and find a job.

### Student clubs and associations

USASA supports a range of student-led groups that you are able to join. Becoming a member will provide opportunities to increase your network and participate in roles to boost your experience.

### Professional Associations

Join a professional association to grow your network, many have student memberships available.

Small Business Assn of Aust: [smallbusinessassociation.com.au](http://smallbusinessassociation.com.au)

Small Enterprise Assn of Aust & NZ: [seanz.org](http://seanz.org)

Women as Entrepreneurs: [womenasentrepreneurs.com.au](http://womenasentrepreneurs.com.au)

### For further information contact:

#### Careers and Alumni

[i.unisa.edu.au/students/business/careers](http://i.unisa.edu.au/students/business/careers)  
Telephone (08) 8302 0646  
Email [businesscareers@unisa.edu.au](mailto:businesscareers@unisa.edu.au)

#### Innovation & Collaboration Centre

[icc.unisa.com.au](http://icc.unisa.com.au)  
Level 4, Catherine Helen Spence Building  
Telephone (08) 8302 7315  
Email [iccadmin@unisa.edu.au](mailto:iccadmin@unisa.edu.au)

#### Business Student Hub

[i.unisa.edu.au/students/business/support/hub](http://i.unisa.edu.au/students/business/support/hub)  
Ground Floor, Yungondi Building  
Telephone (08) 8302 7141  
Email [businesshub@unisa.edu.au](mailto:businesshub@unisa.edu.au)

#### UniSA Leadership Program

[unisa.edu.au/leadership](http://unisa.edu.au/leadership)  
Telephone (08) 8302 0533

#### UniSA+

[unisa.edu.au/unisaplus](http://unisa.edu.au/unisaplus)  
Telephone (08) 8302 0533  
Email [unisaplus@unisa.edu.au](mailto:unisaplus@unisa.edu.au)

#### Volunteering

[unisa.edu.au/volunteering](http://unisa.edu.au/volunteering)  
Email [volunteering@unisa.edu.au](mailto:volunteering@unisa.edu.au)

#### Career Services

[unisa.edu.au/careers](http://unisa.edu.au/careers)  
Email [careers@unisa.edu.au](mailto:careers@unisa.edu.au)

#### Business Internships

[unisabusinessschool.edu.au/study/internships/](http://unisabusinessschool.edu.au/study/internships/)  
Email [business.internships@unisa.edu.au](mailto:business.internships@unisa.edu.au)

#### Student Exchange & Study Tours

[i.unisa.edu.au/students/business/exchange](http://i.unisa.edu.au/students/business/exchange)  
Telephone (08) 8302 0903  
Email [business.mobility@unisa.edu.au](mailto:business.mobility@unisa.edu.au)



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Business School



# YOUR DEGREE YOUR CAREER

INNOVATION & ENTREPRENEURSHIP



[UnisaBusinessSchool.edu.au](http://UnisaBusinessSchool.edu.au)

# INNOVATION & ENTREPRENEURSHIP

As a UniSA Innovation & Entrepreneurship student your degree is structured to make sure you have a comprehensive understanding of business and your chosen specialisation.

<b>Business Core</b> 12 courses 54 units	Marketing Principles: Trading & Exchange Quantitative Methods for Business Business & Society Principles of Economics Management & Organisation Business Operations International Business Environment Accounting Principles for Business Decisions Business Intelligence Professional Development in Business Strategic Management Business Law
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<b>I&amp;E Specialisation</b> 8 courses 36 units	Engineering Design & Innovation Introduction to Computer Modelling for Product Design Creativity & Innovation Small Business for Professionals Entrepreneurial Commercialisation for New Ventures Project Management: Principles & Strategies Entrepreneurial Enterprises International Management Ethics and Values
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<b>Electives<sup>^</sup></b> 4 courses 18 units	Free choice of elective courses
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**Total:** 24 courses, 108 units

## How to use your electives

Your electives are extremely valuable - using them wisely can provide you with:

- A minor - a stream of four related courses adding up to 18 units. You may complete courses in your core or major that can contribute to completing a minor. Examples of remaining units to be completed are outlined in the table.
- An overseas study experience
- Workplace experience through an industry placement

You are able to select options that add up to 18 units. For example, a minor will use 9-18 units or you can consider combinations of courses, placements and overseas study.

## CAREERS IN INNOV & ENTREPRENEURSHIP\*



OR



OR



OR



\*The career clusters are a selection of examples for employment options – to be used as a guide only.

SUGGESTED ELECTIVES <sup>^</sup>	OPTIONAL MINORS <sup>+</sup>	INDUSTRY PLACEMENT <sup>~</sup>	OVERSEAS STUDY <sup>#</sup>
Competitive Strategy (4.5 units)	Finance (18 units)	Management Practicum (4.5 units)	Business International Study Tour (4.5 units)
Forecasting & Business Analysis (4.5 units)	Management (9 units)	Industry Project (9 units)	Short Term Exchange (4.5 units)
Business Decision Making Simulation (4.5 units)		Business Internship (18 units)	Full Semester Exchange (13.5 - 18 units)
=18			
Forecasting & Business Analysis (4.5 units)	Finance (18 units)	Management Practicum (4.5 units)	Business International Study Tour (4.5 units)
Business Decision Making Simulation (4.5 units)	Marketing (13.5 units)	Industry Project (9 units)	Short Term Exchange (4.5 units)
	Management (9 units)	Business Internship (18 units)	Full Semester Exchange (13.5 - 18 units)
=18			
Managing Services (4.5 units)	Marketing (13.5 units)	Management Practicum (4.5 units)	Business International Study Tour (4.5 units)
Business Decision Making Simulation (4.5 units)	Management (9 units)	Industry Project (9 units)	Short Term Exchange (4.5 units)
	Finance (18 units)	Business Internship (18 units)	Full Semester Exchange (13.5 - 18 units)
=18			
Market Research (4.5 units)	Marketing (13.5 units)	Management Practicum (4.5 units)	Business International Study Tour (4.5 units)
Business Decision Making Simulation (4.5 units)		Industry Project (9 units)	Short Term Exchange (4.5 units)
		Business Internship (18 units)	Full Semester Exchange (13.5 - 18 units)
=18			

<sup>^</sup>Advice is available from the Business Student Hub for more elective options.

<sup>+</sup>A full list of minors can be found at: [unisa.edu.au/mme](http://unisa.edu.au/mme)

<sup>~</sup>More information is available at: [unisabusinessschool.edu.au/internships](http://unisabusinessschool.edu.au/internships)

<sup>#</sup>Funding and grants are available for overseas study support.