



Andrew Bullock

CEO, 1834 Hotels

"**Experience** is a highly desirable asset in industry. Take advantage of university courses that expose you to the **workplace** such as **Practicums, Projects** and **Internships**."

These opportunities get you engaged with **industry** and encourage you to begin **building your network**. This will become vital in such a competitive industry when seeking **graduate employment**."

INCREASE YOUR EMPLOYABILITY

Business Career Mentor Program

Develop your career management skills and industry knowledge with an experienced business professional. This program is designed to enhance your employability and broaden your network.

- Over 260 mentors across all business and law disciplines
- Based locally, interstate and internationally
- Training, goal setting, networking and meeting support included
- More than 20 industry partner organisations

For more information [visit the website](#).

Business Student Hub

Need elective advice, help with a study plan, credit enquiries, internships, placements, internal transfers, exchange approvals? The Hub is here for all of your study needs.

How to get assistance:

- Drop in between 8.30am and 4.30pm, Monday to Friday
- Make an appointment with an Academic Progress Advisor
- Attend a workshop

UniSA Leadership Program

Offered across various levels with entry points throughout the year. Participants develop skills in self-awareness, teamwork, communication, conflict resolution, mentoring facilitation, creative thinking, project design, project management and a wide range of other areas.

UniSA+

A record of your participation in co-curricular activities to help you stand out as an exceptional graduate. Develop skills, experience and knowledge that employers are seeking in graduates. Complete the requirements across the duration of your degree and choose activities relevant to your desired career.

Volunteering

Strengthen your resume, make a difference, gain valuable experience and meet new people. Take up volunteering opportunities within the university or a not-for-profit organisation that matches your needs and skills. Our Community Connect program allows you to identify issues you are passionate about and turn them into professional, engaging and impactful projects and events.

Career Services

Effective career planning includes understanding the job market and the state of the economy. Incorporating self-assessment into your plan will help you understand your needs and how they align to your career aspirations. UniSA offers an impressive range of career services to help you prepare for your career, get ready for the workplace and find a job.

Student clubs and associations

USASA supports a range of student-led groups that you are able to join. Becoming a member will provide opportunities to increase your network and participate in roles to boost your experience.

Professional Associations

Join a professional association to grow your network, many have student memberships available.

South Australian Tourism Industry Council: www.satic.com.au

Adelaide Convention Bureau: www.adelaideconvention.com.au

For further information contact:

Careers and Alumni

i.unisa.edu.au/students/business/careers
Telephone (08) 8302 0646
Email businesscareers@unisa.edu.au

Business Student Hub

i.unisa.edu.au/students/business/support/hub
Ground Floor, Yungondi Building
Telephone (08) 8302 7141
Email businesshub@unisa.edu.au

UniSA Leadership Program

unisa.edu.au/leadership
Telephone (08) 8302 0533

UniSA+

unisa.edu.au/unisaplus
Telephone (08) 8302 0533
Email unisaplus@unisa.edu.au

Volunteering

unisa.edu.au/volunteering
Email volunteering@unisa.edu.au

Career Services

unisa.edu.au/careers
Email careers@unisa.edu.au

Business Internships

unisabusinessschool.edu.au/study/internships/
Email business.internships@unisa.edu.au

Student Exchange & Study Tours

i.unisa.edu.au/students/business/exchange
Telephone (08) 8302 0903
Email business.mobility@unisa.edu.au



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Business School



YOUR DEGREE YOUR CAREER

TOURISM & EVENTS



UnisaBusinessSchool.edu.au

TOURISM & EVENTS

As a UniSA Tourism & Event Management student, your degree is structured to make sure you have a comprehensive understanding of business and your chosen specialisation.

Business Core 12 courses 54 units	Business Law
	Business & Society
	Marketing Principles: Trading & Exchange
	Quantitative Methods for Business
	Professional Development in Business
	Management & Organisation
	Principles of Economics
	Business Intelligence
	Accounting Principles for Business Decisions
	Strategic Management
Business Operations	
International Business Environment	

Tourism & Events Major 8 courses 36 units	Understanding Travel & Tourism
	Foundations of Event Management
	Strategies for Events & Conventions
	Service Management in Tourism, Events & Hospitality
	Marketing for Tourism, Events & Hospitality
	Destination Management
	New Technologies in Tourism, Events & Hospitality
Policy & Planning for Sustainable Tourism	

Electives[^] 4 courses 18 units	Free choice of elective courses
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Total: 24 courses, 108 units

How to use your electives

Your electives are extremely valuable—using them wisely can support your career plan by providing you with:

- A minor—a stream of four related courses adding up to 18 units. You may complete courses in your core or major that can contribute to completing a minor. Examples of remaining units to be completed are outlined in the table.
- An overseas study experience
- Workplace experience through an industry placement

You are able to select options that add up to 18 units. For example, a minor will use 13.5-18 units or you can consider combinations of courses, placements and overseas study.

CAREERS IN TOURISM & EVENTS*

TOURISM

Tourism operations
Travel planning
Tour guidance
Airlines

Tourism industries include cultural attractions, tourism associations, food & wine, & government & local council.

EVENTS

Planning & management of:
Concerts & festivals
Exhibitions
Corporate events
Conventions & trade shows
Special events

HOSPITALITY

Hotel operations:
Front office, resort & restaurant management, spa & wellness
Management

SERVICE INDUSTRY

Marketing & social media
E-tourism
Venue, facilities & operations management

SUGGESTED ELECTIVES [^]	OPTIONAL MINORS ⁺	INDUSTRY PLACEMENT [~]	OVERSEAS STUDY [#]
Creative Tourism: Food, Wine & Festivals (4.5 units)	International Business (13.5 units)	Sport, Tourism & Event Practicum (4.5 units)	Business International Study Tour (4.5 units)
The Hospitality Experience (4.5 units)	Logistics & Supply Chain Management (13.5 units)	Management Practicum (4.5 units)	Short Term Exchange (4.5 units)
Tourism & Indigenous Peoples (4.5 units)	Innovation & Entrepreneurship (18 units)	Industry Project (9 units)	Full Semester Exchange (13.5 - 18 units)
		Business Internship (18 units)	
			=18
Creative Tourism: Food, Wine & Festivals (4.5 units)	International Business (13.5 units)	Sport, Tourism & Event Practicum (4.5 units)	Business International Study Tour (4.5 units)
Sport & Event Management (4.5 units)	Marketing (18 units)	Management Practicum (4.5 units)	Short Term Exchange (4.5 units)
Recreation & Sport Event Programming (4.5 units)		Industry Project (9 units)	Full Semester Exchange (13.5 - 18 units)
		Business Internship (18 units)	
			=18
Creative Tourism: Food, Wine & Festivals (4.5 units)	International Business (13.5 units)	Sport, Tourism & Event Practicum (4.5 units)	Business International Study Tour (4.5 units)
The Hospitality Experience (4.5 units)		Management Practicum (4.5 units)	Short Term Exchange (4.5 units)
Entrepreneurial Enterprises (4.5 units)		Industry Project (9 units)	Full Semester Exchange (13.5 - 18 units)
		Business Internship (18 units)	
			=18
Business Decision Making Simulation (4.5 units)	Comms & Media (18 units) Requires Program Director approval.	Sport, Tourism & Event Practicum (4.5 units)	Business International Study Tour (4.5 units)
Entrepreneurial Enterprises (4.5 units)	Digital Media (18 units) Requires Program Director approval.	Management Practicum (4.5 units)	Short Term Exchange (4.5 units)
Intro to Social Media (4.5 units) Requires Program Director approval.	Marketing (13.5 units)	Industry Project (9 units)	Full Semester Exchange (13.5 - 18 units)
		Business Internship (18 units)	
			=18

*The career clusters are a selection of examples for employment options—to be used as a guide only.

[^]Advice is available from the Business Student Hub for more elective options.

⁺A full list of minors can be found at: unisa.edu.au/mme

[~]More information is available at: unisabusinessschool.edu.au/internships

[#]Funding and grants are available for overseas study support.