2021 Enrolment Advice

PROGRAM CODE	DBMN	YEAR LEVEL	**1**
PROGRAM NAME	Bachelor of Marketing and Communication		
ACADEMIC PLAN	N/A	CAMPUS	City West
CAMPUS CENTRAL (Please contact Campus Central if you need help with enrolling or have any queries about the information on this form)	Campus Central City West Level 2, Jeffrey Smart Building ask@campuscentral.unisa.edu.au 1300 301 703	ACADEMIC UNIT (Please contact the Academic Unit if you have any other queries)	UniSA Business businesshub@unisa.edu.au 83027141

DEFINITIONS:

Subject Area and Catalogue Number	A 4-letter subject area code plus a 4-digit catalogue number make up the course code, e.g. **BIOL 1033**. You can search for courses by using this code.
Class Number	A class number is a unique number used to identify individual classes held during a specified study period. You can use class numbers to enrol, starting with the class number of the enrolment class.
Enrolment Class	An Enrolment Class is the first class you enrol in for a particular course. This can be a lecture (LEC), tutorial (TUT), workshop (WSH), practical (PRA) or external (EXT). There may be multiple enrolment classes to choose between. All other classes will be related to the enrolment class and will display once you select your enrolment class.
Related Classes	Related classes are other components (i.e. a tutorial or practical) that make up the course. In some cases you may be automatically enrolled into a particular related class that is associated with the enrolment class you selected.
Auto Enrol Class	In some courses, once you select the Enrolment Class, you are automatically enrolled (Auto-Enrol) in a second (related) class (e.g. by choosing a tutorial you are automatically enrolled into the lecture). You may still be required to select another related class to complete your enrolment.

External Class   The external class number will be listed in the Classes column below. This number is the only enrolment class number you need to enter in 'Manage my Enrolment' when enrolling.

First Semester (Study Period 2)				
Subject Area	**Catalogue Number**	**Course Name**	**Classes**	**Notes**
MARK	1010	Marketing Principles: Trading and Exchange	Enrol into 1 Preparatory Choose class 21546 **and** Enrol into 1 Lecture 'Virtual' Choose Class 25288 **and** 1 Tutorial Please refer to class timetable for Tutorial class numbers **OR** Externally: 25223	
ACCT	1008	Accounting for Business	Enrol into 1 Preparatory Choose class 21965 **and** Enrol into 1 Lecture 'Virtual' Choose Class 25289 **and** 1 Tutorial Please refer to class timetable for Tutorial class numbers **OR** Externally: 24829	

COMM	1083	Social Media and Society	Enrol into 1 Seminar Please refer to class timetable for Seminar class numbers **OR** Externally: 20074	
COMM	1006	Communication and Media	Enrol into 1 Lecture Choose Class 21207 **and** 1 Tutorial Please refer to class timetable for Tutorial class numbers **OR** Externally: 20020	

Second Semester (Study Period 5)				
Subject Area	Catalogue Number	Course Name	Class numbers	Notes
LAWS	1018	Business Law	Enrol into 1 Preparatory Choose class 20997 **and** Enrol into 1 Lecture Choose Class 20999 or 24982 **and** 1 Tutorial Please refer to class timetable for Tutorial class numbers **OR** Externally: 24981	
MARK	1008	Consumer Behaviour	Enrol into 1 Preparatory Choose class 51587 **and** Enrol into 1 Lecture Choose Class 51588 **and** 1 Tutorial Please refer to class timetable for Tutorial class numbers **OR** Externally: 54790	

COMM	1057	Public Relations Theory and Practice	Enrol into 1 Lecture Choose Class 51322 **and** 1 Tutorial Please refer to class timetable for Tutorial class numbers **OR** Externally: 50065	
COMM	1066	Digital Design Essentials	Enrol into 1 Computer Practical. Please refer to class timetable for Tutorial class numbers	

NOTES:

1. The table above shows the full list of courses to be taken by a student undertaking a full-time load solely in this year of the program.
2. Students enrol in all courses for both study periods (Study Periods 2 & 5) at the beginning of the year.
3. Please ensure you check the course timetable to confirm the location and possible external mode offering for each course.
4. **If you have a Study Plan, please bring it to your enrolment session to assist with enrolment.**

PROGRAM NOTES:

Rules

1. The program comprises twelve business courses and twelve communication courses.

EXTERNAL STUDENTS

Students studying off-campus. Administrative services for external students are located at Campus Central.

External mode includes online, distance education, industry placement or directed research. Virtual classrooms are deemed to be an external mode of delivery. External model does not normally include a face to face component, however some courses offered in external mode may require a small component of on-campus activity.

It is strongly recommended that you visit the Study Support webpage to gain valuable information regarding your studies. https://i.unisa.edu.au/students/student-support-services/study-support/

PART TIME STUDENTS

You can study part-time which means undertaking less than the load specified for full time status.

(**Full-time load** - The standard annual full-time load is 36 units or 1.0 EFTSL (Equivalent Full-Time Student Load). A student undertaking at least 75% of a full-time load for the academic year will be full-time for that year. A student who is undertaking at least 75% of a full-time load, for either the first half or second half of the year, will be full-time for that half year).

If you require further enrolment advice, please refer to the **Academic Unit contact details** listed on the first page or contact Campus Central.