Application Procedure

1. Nomination from home institution
2. Complete online application (opens on October 1)

<table>
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<tr>
<th>Application Deadline</th>
<th>October 31</th>
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<tbody>
<tr>
<td>Admission Results</td>
<td>Mid-November</td>
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Kwansei Gakuin University

Japan Studies Program

Discover Cool Japan!

2020.2.02 ~ 2.22

About KGU

Kwansei Gakuin University is an independent institution for higher education, offering Bachelor's, Master's, and Ph.D. degrees in over 35 different disciplines to a student body of approximately 24,700. Founded in 1889, the university maintains academic standards that rank among the highest of all Japanese universities and colleges.

KGU places a large emphasis on producing 'global citizens', and in 2014 was selected by the Japanese government as one of 37 universities nationwide to receive funding under the Top Global University Project.

Welcome to KGU!

The Center for International Education and Collaboration at Kwansei Gakuin University (KGU) welcomes students from our partner universities to join the KGU Japan Studies Program. This three-week program is designed for students who wish to study about "Cool Japan", which includes contemporary Japanese culture and products such as animation, manga, games, Japanese traditional cuisines and commodities.

Through lessons taught entirely in English, you will learn about Japan's cultural and creative industries that shape "Cool Japan" from a business studies and social sciences perspective, while classes on Japanese culture will examine the roots of Japan's popularity branded as "Cool Japan".

In addition to the regular classes, students in this program will deepen their understanding of Japan during field trips to Japan's cultural industries and historically rich places like Kyoto and Osaka.

Students also have the chance to participate in various types of Japanese cultural activities, such as Yuzen dyeing and making Japanese traditional sweets. Participation in this program does not require any Japanese language skills, so this is a great opportunity to explore "Cool Japan" and add a global experience to your studies. Come and join us on our historic campus located between the vibrant city of Osaka and the beautiful harbor city of Kobe, and meet and study with friends from all over the world!
# Japan Studies Program

**Discover Cool Japan!**

## Duration and Dates
- **3 weeks**
  - Feb 2 (Sun) Arrival Day
  - Feb 3 (Mon) Orientation
  - Feb 4 (Tue) Classes Start
  - Feb 21 (Fri) Classes End
  - Feb 22 (Sat) Departure Day

## Actual Teaching Hours
- **45 hours in total**
  - (approx. 150 study hours in total)

## Accommodation Options
- **Homestays**
  - All host families are registered directly at our Center for International Education and Cooperation office at KGU. Staying with a Japanese family gives you a great opportunity to experience the Japanese lifestyle.

- **KGU International Dormitory**
  - Located within a 10-minute walk from the Nishinomiya Uegahara Campus, the dormitory is self-catering with shared facilities, such as kitchen, bathroom, laundry, and lounge. A WiFi network is also available.

## Program Fee
- **Full fee paying Student**
  - **¥234,000**
- **Students with a tuition waiver**
  - **¥117,600**

## Courses

<table>
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<tr>
<th>Course Curriculum</th>
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<tr>
<td><strong>Japanese Studies Seminar A</strong> (Cool Japan: History and Culture)</td>
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<tr>
<td>Students will study the cultural and historical roots of phenomena in recent years branded &quot;Cool Japan&quot;. Religions in Japan, for example, have been sources of &quot;power spots&quot; that attract visitors and modern tourists, from Japan and overseas. Participants get a first-hand impression at The Star Festival of Agon, a neo-Buddhist group. Japanese highly praised design, too, owes some of its qualities to values and work ethics developed over centuries. As in the past, demographic and natural challenges of the 21st century will continue to shape the &quot;Cool&quot; culture for export and local consumption.</td>
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| **Japanese Studies Seminar B** (Cool Japan: Business and Society) |
| In this interdisciplinary course, students will learn about various forms of "Cool Japan" by reading and discussing case studies from Japan’s cultural and creative industries. Students will also learn about the challenges this industry has to face that come with competing in a globalized and fast-changing world. Beginning with an introduction of the Japanese government’s "Cool Japan" strategy, the case studies of this course will cover topics such as Japanese pop music and idols, the anime industry, Japan’s tourism boom and the traditional sake and tea businesses. |

## KGU Credits
- **4 credits for 2 courses**

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**Included in program fees**
- All classes and extracurricular activities offered throughout the program
- Accommodation for the duration of the program
- One night at a designated hotel on Arrival Day
- Chartered bus from the hotel to KGU
- Chartered bus from KGU to Kansai International Airport on Departure Day
- Liability Insurance, Fire Insurance (Mandatory)

**NOT included in program fees**
- Airfare
- Commute between KGU and the participant’s accommodation
- Overseas Travel Insurance
  - You are required to be covered by travel insurance that protects you against the cost of potential problems such as flight cancellation, lost luggage, stolen property, and illness and injury, for the duration of the program.
  - Any other costs that are not listed in the “Included in program fees” section.