

### MBA Short term opportunities

Escape the Adelaide winter and enjoy an overseas summer school at one of UniSA Business School's highly ranked and prestigious partner institutions in Canada, Europe or the UK.



The ESSAM program is hosted by the University of Glasgow, it

takes place on the integrated South of Scotland Higher Education campus – The Crichton Campus, Dumfries.

#### Development and Growth at a Regional, Industry and Business level

Scotland, UK  
June 21 - July 4, 2020

Through an intensive mix of core and elective lectures, group work, company visits, a consultancy project and individual study, you will explore how innovation and entrepreneurship support regional, industry and business development and growth.

Successful completion of this program is equivalent to two MBA 4.5 unit courses in your program.

Consortium Universities Students £3,080 (GBP)

Closing date for applications: 31 March 2020



*"It was great to see how the consultancy project validated my professional background and my work experience, giving me confidence that I am ready to take on new challenges."*

**Sandra Klein**  
University of South Australia  
(ESSAM 2019)

### Contact us



**Book a 1:1 appointment**  
[business.mobility@unisa.edu.au](mailto:business.mobility@unisa.edu.au)



**Book in a Zoom Meeting**  
Staff available between:  
Mon 11am -2pm  
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**Telephone**  
Study Tour Officers:  
Nadia Radice: 8302 0478  
Caron-Anne Ravno: 8302 0903



Each **EMBA major selection** is equivalent to two UniSA 4.5 unit courses in your program. **Apply now for 2020.**

### **Supply Chain Management**

May 23 – 31, 2020

Shanghai Campus

Understand how the impact of demand and supply flows across the supply chain and integrating activities can, through improved processes and relationships, achieve and maintain a competitive edge.

- Experiment and Practice SC simulation
- Supply Chain Design
- Sales and Operations Planning

### **Global Management**

June 5-21, 2020

Shanghai campus

Examine the role of European integration and public policy and the impact on business decision making strategy. Explore current issues in international business, the importance of global business innovation, the complexities of international alliances, their risks and limitations.

- European Business Practice Markets
- International Management
- Dealing with International Alliances

### **Entrepreneurship**

June 8-17, 2020

Paris Campus

Identify business opportunities and business models in the digital economy. Define and choose the right financial model and build a convincing pitch deck for different audiences and discussions with investors. Explore strategies to grow your customer base and your internal organisation.

- The Fundamentals of Entrepreneurship
- Finance Your Business
- The Pitch
- Growth Hacking and Marketing for Start-ups

### **Sports and Entertainment Business Management**

June, 2020 (Dates to be advised)

Paris Campus

Share best practices and develop business agility in sports and entertainment management with other industry executives from all over the world. Work on live case studies, in addition to exploring your competences and profile with recruiters.

- Sports Business Dynamics
- Sports Branding and Marketing
- Sports Communications and Celebrity Endorsement

### **Finance**

June 5-21, 2020

Shanghai campus

Explore financial markets' structures and components, market efficiency, investments and contemporary asset management with particular reference to the economic environment.

- Financial markets and investments
- Investment strategy
- Asset Management

### **Geostrategy versus Goeconomy**

June 8 – 17, 2020

Paris Campus

Understand basic theoretical concepts and traditional notions of Geostrategy, how to detect relevant facts in an ocean of data and anticipate things to come. Case studies will illustrate how corporations must redefine their global strategies and integrate complex geoeconomic analyses.

- Initiate Geostrategy
- Implementing Geostrategy
- Geo economy and Corporate Strategy

### **Digitalisation: Transform your company**

June 8-17, 2020

Bordeaux Campus

Improve your understanding of strategic and operational managerial issues in the light of digitalisation and its impacts on business strategy, practice and market.

- Industry 4.0 + Company visits
- Global blockchain and ICO overview
- Hunting in packs: management from a hacker point of view
- Big Data
- Digital governance approach with design thinking



Located in Azcapotzalco, Mexico – IPADE Business School of Universidad Panamericana, Mexico is positioned as a world-class business school and holds AACSB and AMBA accreditation.



Their mission is dedicated to educating leaders with a global vision whilst researching innovative best practices in teaching and learning in executive and senior management education.

IPADE offer two short term programs for MBA students:

### **Executive MBA International Week**

October 2020

**“Social Responsibility: Entrepreneurial Solutions to Poverty”** in October is a week-long program which teaches about business leaders in today’s world and how they have a greater commitment to society because their companies are immersed in an environment increasingly defined by crisis and an apparent absence of values. Developing management practices aimed at building socially-conscious companies and new models of social well-being has become a key element in achieving transformation in our societies. An elite group of international business leaders enrolled in Executive MBA Programs gather at IPADE to share experiences and knowledge, enrich management practices and discover business models to help people lift themselves out of poverty and create wealth in a sustainable way.

### **Doing Business in Mexico**

March 2020

#### **“Doing Business in Mexico: Mexico as an Emerging Market”**

in March is a week-long program in which the participants can interact with colleagues from Mexico and other visiting countries while learning about Mexico as an emerging market. Mexico, along with countries like China and India, is an example of an emerging market. Generally, these countries have rapidly growing populations experiencing a substantial increase in living standards and income, rapid economic growth, and a relatively stable currency.

Successful completion of the one of these programs is equivalent to one UniSA 4.5 unit course.



Dual accredited, EQUIS and AACSB, WHU – Otto Beisheim School of Management, Vallendar campus, Germany offers an MBA European Summer Program.



Vallendar is situated on the Rhine River amongst the terraced vineyards and ruined castles of the Rhine Gorge near Koblenz.

### **The Changing Environment for International Business in Europe**

Select one of two sessions:

May 5-19, 2020 or  
May 10-22, 2020

The program, taught in English, focuses on the following topics:

- European Integration: The Single European Market of the EU and European Monetary Union
- Doing Business in Eastern Europe
- Restructuring Companies in Transition Europe
- Innovation Strategies of European Companies
- European Marketing
- The Environment of Mergers and Acquisitions: European Competition Policies
- European Financial Markets.

Study intensive offerings of courses in the WHU – Otto Beisheim School of Management MBA, Dusseldorf campus, Germany.

Located at the heart of the largest central European economic area and the state capital of North Rhine-Westphalia - Düsseldorf is an international and diverse city bursting with life and culture.

The WHU MBA modular course structure, taught in English means you can study 4.5 UniSA units in just a few weeks, or alternatively study for a full semester or anywhere in between.

Applications close March 1, 2020



The WU Vienna University of Business and Economics, Austria, is triple crown accredited by EQUIS, AACSB and AMBA placing it in the top 1% of Business Schools worldwide.

### **WU International Summer University Graduate Program**

Intensive courses in a range of disciplines are offered annually at the Vienna University of Business and Economics International Summer University.

The graduate program consists of three courses which are taught consecutively over the duration of three weeks. Completion of a minimum of 2 courses in the graduate program is equivalent to one 4.5 unit course credit at UniSA.

Further information to be provided on release of the full program.

### **WU International Summer University Graduate Program**

July program: July 6-24, 2020

August program: July 27 – August 14, 2020

Nominations close March 31, 2020

In May 2020 WU will offer their 2 week **Vienna Innovation Program**. MBA and Graduate exchange participants from a range of countries will have the opportunity to learn about modern approaches to innovation management and apply them in real-life projects. The program will include sightseeing, cultural activities and social events.

### **Vienna Innovation Program**

May 4-21, 2020

Nominations close February 28, 2020



**UNIVERSITY OF  
CALGARY**

The University of Calgary, Haskayne School of Business, Canada, is ranked #1 in North America in the QS Top 50 under 50 by QS World University

Rankings (2016). They pride themselves on holding two quality ranked MBA programs – Haskayne MBA and Alberta Haskayne Executive MBA.

### **Haskayne MBA Summer Program**

#### **Entrepreneurial Thinking**

July 2020

Join this summer program for a unique experiential learning opportunity on their main campus in Calgary – with a visit to the Rocky Mountains. This multicultural course (taught in English), with a mix of local MBA and international students provides an excellent opportunity for establishing global networks with entrepreneurial individuals.

The course “Entrepreneurial Thinking”, focuses on generating value-add processes, products/services to business models. How to navigate entrepreneurial risk, prepare and validate business cases, venture resourcing strategies and finance. This is a one-week intensive training course which includes: a mix of experiential workshops, on-line exercises and discussions, lectures, case analyses, guest speaker panels (angel investors, venture capitalists, serial entrepreneurs), hands-on team fieldwork on developing entrepreneurial ideas, and business model pitching

Successful completion of this program is 6 ECTS plus a 1500-word reflective report is equivalent to 4.5 units at UniSA.

Applications close April 1, 2020





UNIVERSITÉ  
LAVAL

Attend a unique summer school in Quebec, Canada presented by three renowned professors from University of Laval (Canada), University of

Groningen (The Netherlands) and the University of Stellenbosch (South Africa).

### Financial Inclusion and Sustainable Growth: Recent Developments

July 5-10, 2020

This one-week summer school equivalent to one 4.5 unit course at UniSA is designed for MBA and masters students with a financial background. Participants will learn about new research and major developments in financial inclusion, including microfinance. The summer school will explore how financial development can become inclusive and kick start a process of sustainable economic growth.

Applications close May 1, 2020

Taught in English, this summer school will take place at the University of Laval dual accredited, EQUIS and AACSB, Faculty of Business Administration located near downtown Quebec City and Old Quebec, a UNESCO Heritage site.



Topics include:

- impact of financial inclusion interventions: methods and applications
- financial inclusion: financial innovation and cross-border banking
- financial products for financial inclusion

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## Funding available

### UniSA Business School Student Mobility Grant

The Business School Mobility Grants assist with travel expenses when you are on an international exchange - either for a semester or for a short term exchange - at a partner University. You must have applied for your exchange prior to submitting a grant application and have received Program Director approval for credit on successful completion of your exchange.

### UniSA Business School Overseas Experience Grant

The Business School Overseas Experience Grant will assist you with your travel expenses when you are participating in an overseas study experience with a third party provider. Experiences may include overseas internships, conference presentations, or third party provided summer schools, study tours or volunteer abroad programs. Activities must be approved by your Program Director for credit into your program.

### Applying for a UniSA Business School Grant

The grant application process is outlined in detail on the Study Business Overseas website:

<https://i.unisa.edu.au/students/business/exchange/grants/>

Applications for UniSA Business School Grants close:

- 30th August for activities taken in the first half of the following year (SP1,2,3,)
- 30th January for activities taken in the second half of the same year (SP4,5,6,7)

The closing dates above are applicable to both full semester and short term exchange programs.

### UniSA International Travel Grants

Each student can receive up to \$2500 total in travel grants over their student life at the University of South Australia. The award of Travel Grants is subject to the discretion of the Pro Vice Chancellor: International

There are a range of different types of travel grants available, including:

- Full semester exchange (minimum 13.5 units of credit) or the Hawke Ambassador International Volunteer Experience Program, worth AUD \$2500
- Short term international study or placement (minimum 4.5 units of credit required), worth AUD \$1000
- International study tour (minimum 4.5 units of credit required), worth AUD \$1000.

### FACULTY LED STUDY TOURS

See our range of study tours for undergraduate and postgraduate students online at [www.unisa.edu/studybusinessoverseas](http://www.unisa.edu/studybusinessoverseas)



#### Japan Study Tour

January/February 2021

UniSA faculty led study tour hosted by partner universities: Meiji University, Tohoku Gakuin University and Rikkyo University.

The Japan study tour is a strong cultural awareness program for students to learn about cultural influences on business and society. The tour includes an introduction to: Japan and Japanese business practice from Tokyo DFAT; the technological capability of Japan through a range of industry visits and an insight into Japan's ancient culture through sightseeing activities and social events in Kyoto, Tokyo and the Miyagi prefectures of Honshu.

Further information will be available in June 2020.

Equivalent to one UniSA 4.5 unit course. Study tour fees apply in addition to one standard course fee.

#### Business in China Study Tour

September 2021

Participate in this highly prestigious Business in China Study Tour program provided by Peking University in Beijing. Ranked number 1 in China and number 22 in the world Peking University is one of the elite C9 League of Chinese Universities. This is a not to be missed educational experience and includes visits to major sights in Beijing and Shanghai.

Learn from leading Peking University academics with a particular focus on:

- How to negotiate for Chinese business
- Confucianism and Business Practices in China
- Marketing and Human Resources Management in China



Equivalent to one UniSA 4.5 unit course. Study tour fees apply in addition to one standard course fee.

Further information will be available in June 2020.

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