

# Thailand & Laos Study Tour 2020

**Undergraduate & Postgraduate  
Business School Students**

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# About the Tour

The tour will run for 3 weeks in

**Study Period 7**

**28 Nov – 19 Dec 2020**

**Focus: International Business & Marketing**

All Business School students are welcome to apply however most suited to the Marketing, International Business, Economics, Finance and Trade discipline areas.

**Tour leaders :**

**Dr Justin Cohen : Senior Marketing Scientist**  
Ehrenberg-Bass Institute

**Caron-Anne Ravno: Study Tour Officer**  
UniSA Business School



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# Study Tour Student Expectations & Responsibilities...

- We expect all students to represent the university in a professional manner (e.g. dress appropriately and respect fellow students/staff and networks)
- Students must understand a study tour is an academic tour and not a “Contiki” or holiday opportunity
- The tour itinerary is intensive for 3 weeks with daily activities plus homework at night for assignments
- All activities in the study tour itinerary are compulsory – e.g. non-attendance due to a hangover will not be tolerated
- If the UniSA code of conduct is breached by a student whilst on tour, they will be sent home



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## ... develop employability skills that will set your CV above the rest ...

- goal setting
- problem solving skills
- adaptability
- creative thinking
- language skills
- cross cultural communication skills
- networking skills
- entrepreneurship skills
- social responsibility
- global awareness
- independence
- self-confidence
- resilience
- tolerance for diversity
- open-mindedness
- empathy

... 'learning abroad is valued by employers when they are recruiting' ...

Potts D 2016 *Outcomes of learning abroad programs*, Universities Australia accessed 1 August 2018,  
< <https://www.universitiesaustralia.edu.au/ArticleDocuments/191/UA-IEAA%20-%20Outcomes%20of%20Learning%20Abroad%20May%202016.pdf.aspx>.>

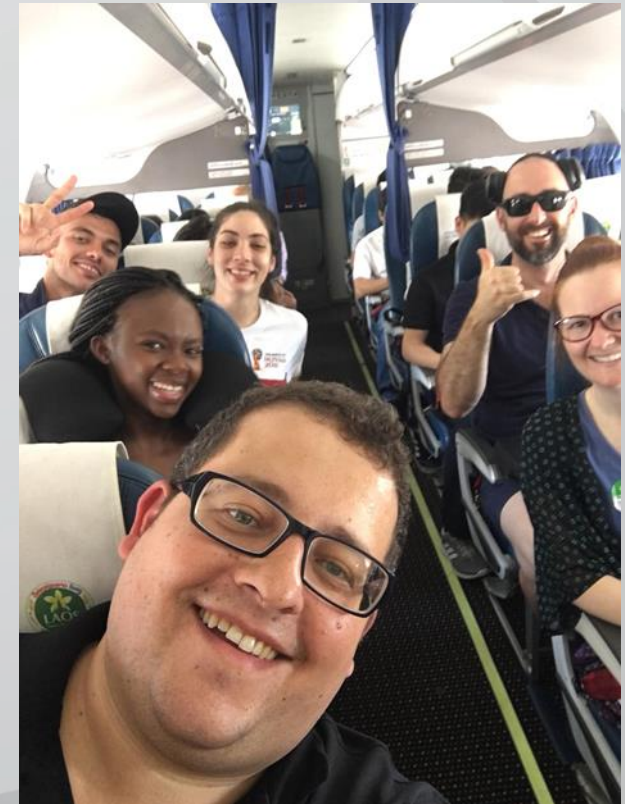


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# Why choose this tour?

- Study & compare the contrast of 2 developing Asian economies
- Compare cultural, economic, societal & technological capability to support International Business in the region.
- Opportunity to make direct comparisons between the marketing & operations of multi-nationals that operate in these countries and in Australia.
- Experience presentations from industry experts, guest lectures & a cultural awareness program



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# Key Highlights

- Guest lectures / campus tours at Thammasat University, Bangkok & the National University of Laos
- Networking with Thammasat & Laos Australia Institute students
- Industry site visits & session with DFAT / Australian Embassy
- Welcome & Farewell dinners
- Guided day tours
- Free time to explore
- Twin share accommodation with en-suite bathroom



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# Assessment

Successful students will be enrolled by the Student Mobility team into :

**BUSS 2073 - Undergraduate**

**BUSS 5412 - Postgraduate**

## Assessment:

1. Attendance and participation
2. Reflective Journal
3. Group Assignment

**Course Coordinator: Dr Justin Cohen**



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# Important Tour Dates

The tour has important dates that you will need to ensure that you are available for should you be successful on gaining a place on the tour:

Activity	Dates
Pre-departure sessions to cover*: <ul style="list-style-type: none"><li>• Academic (Curriculum &amp; Assessment)</li><li>• Pre departure Travel &amp; Cultural Session</li></ul>	Thursday 24 <sup>th</sup> Sept 2020 Time : TBC Room : TBC
Study Tour*	28 Nov – 19 Dec 2020
Post return workshop*	Friday 15 <sup>th</sup> Jan 2021 3.00pm to 5.00pm Room: TBC

*\*Please note your attendance is compulsory*

*Interstate UO Students must attend the pre-departure sessions in person as per UniSA study tour policy. This will be an additional expense to the Study tour fee.*



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# What if I am an UniSA Online Student?

As per UniSA Study Tour Policy students must travel and return together as a group on the aforementioned tour dates.

We run pre-departure workshops which will be compulsory to be completed via skype or phone meeting.

## How this will work for you?

If you are an UniSA Online accepted student on the study tour – you will book your own flights and send us the flight itinerary for risk and insurance purposes. Then the cost of the group flight booked at UniSA will be deducted from your overall study tour fee.

You may choose to attend the on campus pre-departure session or fly with the group return from Adelaide , however the additional expenses of travel between Adelaide and your home destination will be your responsibility.



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# Study Tour Eligibility Criteria

- A GPA of 4.0 or above
- No more than 2 course fail grades in your current program
- At least one free elective in your current program
- A current valid passport for travel
- Students must be 18 years of age or older
- UG students must have completed 18 units\* in their current program  
*\*to be eligible to apply for the OS Help Loan which is added to your Hecs*
- PG students must have completed 9 units in their current program



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# Study Tour Costs..

We try to keep costs down for students as much as possible but as you can imagine you are studying a course in an international location which means there are additional costs:

Costs	Estimated Amount
Fees for one 4.5 unit course in your program	This depends on what program you are in – UG or PG
Study Tour fee – flights, accommodation, transportation. 3 week itinerary (cultural and sightseeing), industry and academic visits  <b>UniSA Online Students ONLY</b> – your study tour fee does not include flights. You must provide UniSA with the travel itinerary.	This fee is estimated at around \$4,500 - \$5,000 *  <i><b>This fee cannot be deferred to HECS.</b></i>
Spending money – meals, personal entertainment, transportation (e.g. taxi's)	Eg. \$100AUD per day
Incidentals – vaccinations, visa etc	See previous slide

***\*Please note: travel grants are deducted from the overall study tour fee costing and not your tuition fees***



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# Funding options..

UniSA & OS HELP offers funding to help support the cost of travel expenses and associated fees (\*subject to criteria):

Study Tour	Business School subsidy /Govt Grant *	OS HELP Loan (UG, Aust citizens only)*	TOTAL
Thailand / Laos	\$3,000	Up to \$8,295	<b>\$11,295</b>

Students for this tour are eligible to apply for up to **\$11,295** in funding & loans, providing that they meet the requirements. Please see next slide for eligibility requirements.

The funding listed above is a guide of what is available for students – UniSA Business School subsidy and UniSA International travel grants (\*criteria applies)



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# Travel Grant Eligibility Criteria

- No more than 9.0 unit fails in your current program (2 courses)
- Program director approval to undertake the study tour
- One elective free in your program
- Minimum GPA of 4.0 (this can be waived if in your first study period at UniSA)

## **Additional OS HELP LOAN eligibility criteria:**

- Student must be an Australian Citizen
- Student must be enrolled in a commonwealth supported undergraduate program at UniSA e.g. eligible for HECS HELP
- Student must have completed 36 units in the current program (conditional offers can be made on minimum unit condition)
- Students must have one course (4.5 units) to return to at UniSA after their participation in the study tour

The funding listed above is a guide of what is available for students – UniSA Business School funded and UniSA International travel grants (\*criteria applies)



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# How to Apply

**Apply now, as places are limited for this tour, please email your statement to ensure that you do not miss out!**

**Please submit by email a 300 - 500 word statement of why you would like to go on the study tour, what you hope to gain both professionally and personally from the tour and how this tour will contribute to your overall career aspirations.**

**Please include:** your student ID, program code, program name

**Send your statement to:** [business.mobility@unisa.edu.au](mailto:business.mobility@unisa.edu.au) with the email subject line of the study tour:

**THAILAND / LAOS Expression of Interest**

**Application Closing date : Friday 28th August**



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# What we will organise for you:

As study tour officers we will administer all tour and travel logistics for this tour:

- Compulsory pre and post return workshops (UO students refer to travel grant applications )
- enrolment into the course
- Flights\*
- accommodation
- all itinerary items



*\*Please note that you will travel together as a group.  
No deviations from the plan*



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# What you will need to organise:

You will need to organise any incidentals, these costs are in addition to the study tour fee:

- **Passport**: Ensure that your passport has a minimum of 6 months expiry after your return date to Australia
- **Visa**: Tourist visa. Depending on your nationality you may be required to organise a visa for one or both countries
- **OS HELP Loan**: If you fulfil the requirements and want to apply
- **UniSA Online Students**: are required to organise their own flights and provide the itinerary to UniSA for risk and insurance purposes. Online skype call for pre-departure session is compulsory.



Australian Government

OS HELP LOAN



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# Contact Us



Email or to Book a 1:1 appointment  
[Business.Mobility@unisa.edu.au](mailto:Business.Mobility@unisa.edu.au)



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